

## **Oil India Ltd. and Piramal Swasthya partner to launch SPARSHA mobile medical vans for the under-served communities of Assam & Arunachal Pradesh**

- A CSR initiative of OIL India Ltd in partnership with Piramal Swasthya to make primary healthcare services available and accessible in Assam & Arunachal Pradesh through mobile medical vans
- Oil operational districts like Dibrugarh, Tinsukia, Charaideo districts in Assam and Changlang district in Arunachal Pradesh to be covered
- Well equipped mobile medical vans to deliver free of cost primary healthcare services to the remote villages at the doorsteps of rural communities
- Non Communicable Diseases and Maternal & Child health to be the major focus areas covered under the services
- Key Features of the program include Conducting health camps, lab tests and dispensing medicines
- 2 Doctors, 2 Nurses, 2 Pharmacists and a base coordinator will conduct a total of 168 camps on a monthly basis through 7 Mobile medical vans

**Dibrugarh, Assam, Nov 26, 2019:** Oil India Ltd. and Piramal Swasthya partner to launch SPARSHA mobile medical units in under-served areas of Assam & Arunachal Pradesh. Shri Rameshwar Teli – Member of Parliament and Hon'ble Union Minister of State, Food Processing Industries, Govt. of India along with MLA Lahoal – Mr. Rituparna Baruah in the presence of Mr. R K Talukdar ED (HR&A), OIL India Ltd., Mr. Hardeep Singh Bambrah – Head, Assam & North East Operations, Piramal Swasthya and Mr. Pallav Jha – DC, Dibrugarh, launched 7 mobile medical vans in Dibrugarh today.

Oil India Limited has been conducting mobile dispensary services in the OIL operational areas in Assam and Arunachal Pradesh through its in-house healthcare team of doctors and paramedics and catering to the primary healthcare needs of poor and the needy free of cost since 1980s. However, this has also been supplemented with Project SPARSHA under which mobile health camps are conducted in remote areas, where access to primary healthcare is a challenge.

Piramal Swasthya Management and Research Institute (PSMRI), one of largest not for profit organization supported in the public health space has been selected by Oil India Limited as the implementing partner for this project in the OIL operational areas of Dibrugarh, Tinsukia, Charaideo districts in Assam and Changlang district in Arunachal Pradesh. The project consists of 7 Mobile Medical Units, each having a capacity of 2 Doctors, 2 Nurses, and 2 Pharmacists which will conduct a total of 168 camps on a monthly basis by providing free health checkups, lab tests and medicines to the targeted and vulnerable population of these districts.

The concept is to basically provide primary health care services to the inaccessible and vulnerable population of the remote OIL operating areas. This is an end to end solution, thereby cutting the distance, cost and time of the beneficiaries by providing the health service right at their door steps.

The Mobile Dispensary primarily extends the following services:

- i) Clinically diagnosing and treating select NCDs and chronic diseases and common diseases /ailments.
- ii) Conduct health checkups, lab tests and dispensing medicines to beneficiaries as deemed necessary via valid prescriptions provided by competent Medical Officers (Doctors).

- iii) Provide awareness on lifestyle diseases and special flood relief camps

**On this occasion, Shri Rameshwar Teli - Honb'le Hon'ble Union Minister of State, Food Processing Industries, Govt. of India said** *" I appreciate the efforts being taken up by Oil India Limited through their CSR initiatives in providing healthcare services in their OIL operational areas of Assam and Arunachal Pradesh. Considering the skewed Doctors availability in rural and tea garden areas, the SPARSHA project will immensely benefit its covered population to a great extent. I also acknowledge the contributions and experience of Piramal Swasthya in running Govt. and CSR projects across India including 104 services in Assam. If time permits I will personally visit the camps to have a look at the activities and will also inform the community members through the village and panchayat members to avail the SPARSHA services"*

**Adding on to this, Mr. R K Talukdar, ED (HR&A) OIL India Ltd. said** *"Oil India limited under our corporate social responsibility initiative is extending mobile dispensary services in the remotest parts of its operational areas of Dibrugarh, Tinsukia and Charaideo districts of Assam and Changlang district of Arunachal Pradesh where medical services are not readily accessible. For implementing OIL Sparsha mobile dispensary project for the next four years, we have collaborated with Piramal Swasthya to contribute towards the healthcare sector of our region."*

**Commenting on the partnership Shri Vishal Phanse – CEO, Piramal Swasthya said** *"India has embarked on the journey towards ensuring Universal Health Coverage and Piramal Swasthya is contributing with its experience & expertise of building innovative solutions that impact at scale. Our partnerships with corporates, thought leaders across public & private sectors, innovators & not for profits in the domain have helped us in moving towards our vision of transforming health ecosystems. OIL India Ltd has been a proactive partner and expanding our services across Assam and Arunachal Pradesh would certainly help in moving the health indicators of the states significantly."*

Each of the 7 vans would conduct 24 service camps in a month and the mobilization of beneficiaries is facilitated by engaging 2 Field Volunteers in each location of service. Given the problems of availability, accessibility and affordability of primary health services in the remote and unreachable areas of Assam and Arunachal Pradesh by the rural population, the "Sparsha" Mobile Healthcare Service at the beneficiaries' doorsteps comes as a boon for the needy patients of the operational areas of Oil India Ltd.

### **About Piramal Swasthya**

Piramal Swasthya is focused on bridging public healthcare gaps by supplementing and complementing Government of India's vision to meet Universal Health Care for all. Piramal Swasthya is one of the largest not-for-profit organizations in India - in the primary public health care space with a focus on Maternal health, Child and Adolescent Health, Non-communicable diseases. Piramal Swasthya has over a decade-long experience in operating several healthcare innovations at scale, which are addressing the primary health care needs of most underserved and marginalized populations across India. Piramal Swasthya is operational in 20 states in India through 35 innovative public health care delivery programs and has served more than 10.7 Crore beneficiaries so far. Piramal Swasthya employs 2500+ employees (including over 250 medical doctors) who work with Seva Bhav.

Over the last twelve years, the focus has been on, building platforms for sustainable impact at scale, Innovations to scale as a journey, Influencing policies, governance, and accountability of the public health care system as a knowledge and implementation partner of the NITI Aayog. Innovation in the form of intervention design, modelling, piloting and scaling-up those pilots has been an approach at Piramal Swasthya. Piramal Swasthya has pioneered key platforms like Tribal platform, District Transformation platform, Remote Health Advisory & Intervention platform and Community Outreach Platform to facilitate sustainable impact at scale. Believing in Results-Based Monitoring approach, Swasthya upholds accountability and transparency in making sure that its programs are impact focused. Piramal Swasthya is committed to make primary healthcare not only affordable, accessible and available to all, but also to ensure that it is complete, continuous and comprehensive.

### **About Piramal Foundation**

Piramal Foundation is a Section 8 company that develops innovative solutions to resolve issues that are critical roadblocks towards unlocking India's economic potential. The Piramal Group's core values of Knowledge, Action Care and Impact guide the organisation in carrying out its responsibilities towards society. It believes that considerable positive change can occur when we collaborate with like-minded partners and nurture projects that are scalable, ensuring a long-term impact. In line with the Strategic Development Goals, the Piramal Foundation is focused on universal primary education, empowering women, reducing child mortality rates, improving maternal health and improving access to safe drinking water. Recently, Piramal Foundation partnered with NITI Aayog to transform 25 Aspirational Districts across 7 states in India. The Foundation currently works across 21 states and has impacted over 100 million lives, mostly in partnership with state governments. It has developed innovative approaches and programs in every vertical and has built strong partnerships with governments, technology partners and international organizations, including with Michael & Susan Dell Foundation, Harvard Graduate School of Education and World Diabetes Foundation. The projects are implemented through Piramal Swasthya, Piramal Sarvajal and Piramal Foundation for Education Leadership.

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