



**Press Release:**

**Piramal Enterprises announces sale of its Canada-based cartilage repair product, BST-CarGel<sup>®</sup> to Smith & Nephew**

**Montreal, January 12, 2016:** Piramal Enterprises Limited ('PEL', NSE: PEL, BSE: 500302) today announces the sale of BST-CarGel<sup>®</sup> from Piramal Healthcare (Canada) Limited, based in Montreal, Canada to Smith & Nephew (NYSE:SNN;LSE:SN), the global medical technology business.

BST-CarGel<sup>®</sup> is a first-line cartilage repair product used along with microfracture and other bone marrow stimulation techniques for the initial treatment of most sizes of focal cartilage tears. Through this transaction, an affiliate of Smith & Nephew plc will acquire ownership of all product and intellectual property assets related to BST-CarGel.

The transaction does not have a material impact on the financials of PEL.

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**About Piramal Enterprises Limited**

Piramal Enterprises Limited (PEL) is one of India's large diversified companies, with a presence in Healthcare, Healthcare Information Management and Financial Services. PEL's consolidated revenues were over \$830 million in FY2015, with approximately 70% of revenues coming from outside India. PEL is listed on the Bombay Stock Exchange and the National Stock Exchange in India. For more information visit [piramal.com](http://piramal.com), follow @piramalgroup on Twitter or visit PiramalGroup on Facebook.com

## **About Smith & Nephew**

Smith & Nephew is a global medical technology business dedicated to helping healthcare professionals improve people's lives. With leadership positions in Orthopaedic Reconstruction, Advanced Wound Management, Sports Medicine and Trauma & Extremities, Smith & Nephew has around 14,000 employees and a presence in more than 100 countries. Annual sales in 2014 were more than \$4.6 billion. Smith & Nephew is a member of the FTSE100 (LSE: SN, NYSE: SNN).

For more information about Smith & Nephew, please visit our corporate website [www.smith-nephew.com](http://www.smith-nephew.com), follow @SmithNephewplc on Twitter or visit SmithNephewplc on Facebook.com