

Piramal Sarvajal Partners with Ujjivan Financial Services to Facilitate Access to Safe Drinking Water in Lisana, Rewari, Haryana

- *Piramal Sarvajal and Ujjivan Financial Services will offer safe drinking water services at 3 locations of Rewari District and 1 location in Mewath District*
- *Establishment of this facility will benefit 2500 individuals in Lisana*

Rewari, Haryana, July 12, 2018: Piramal Sarvajal, an initiative under the aegis of Piramal Foundation, today announced its partnership with Ujjivan Financial Services to provide safe drinking water to communities in Lisana village in Rewari, Haryana. Ms. Anju Chaudhary, Assistant District Commissioner, Rewari District Administration graced the occasion along with Mr. Anuj Sharma, CEO, Piramal Sarvajal and Mr. Ittira Davis, MD & CEO, Ujjivan Financial Services.

As part of its commitment to provide high quality clean drinking water to the underserved communities, Piramal Sarvajal has been undertaking several programs and partnerships over the years. This partnership is one such pro-active initiative to strengthen support to this cause in the country.

Piramal Sarvajal has partnered with Ujjivan Financial Services to provide safe drinking water services to communities. For one such village, Lisana, a purification cum dispensing unit (RO+ATM) is being set up to provide villagers with uninterrupted access to affordable safe drinking water.

So far, the village was dependent on borewell for its water supply, due to which the community often suffered from major water borne diseases like Joint Pain, Jaundice and Typhoid. This initiative by Piramal Sarvajal will benefit the villagers by catering to their need for clean drinking water in the village.

Speaking on the occasion, **Mr. Anuj Sharma CEO, Piramal Sarvajal**, said, “Be it financial services or reliable safe drinking water access this partnership signifies coming together of socially motivated organizations creating reliable last mile access.”

Mr. Ittira Davis, MD & CEO, Ujjivan Financial Services said, “Ujjivan has always conducted self-sustained social development programmes for the benefit of the community at large and believed in its CSR well before it was made mandatory under the Companies Act, 2013. In continuation to Ujjivan’s endeavour to improve the livelihood of the economically active poor, we have partnered with Piramal Sarvajal and Enable Health Society for providing safe drinking water facility to the cities of Rewari, Rohtak, Alwar, Jodhpur and Pali. It not only ensures a viable opportunity to the village community but also provides safe drinking water to these villagers, which is of extreme necessity, at an affordable rate of 50p per litre. This is in addition to several Community Development Programs which are being executed by Piramal Foundation at several places across the country for and on behalf of Ujjivan.”

Through this intervention by Piramal Sarvajal and Ujjivan Financial Services, the villagers will now have access to affordable safe drinking water at 50p per litre, safeguarding them against water borne diseases.

About Piramal Sarvajal:

Piramal Sarvajal, seeded by the Piramal Foundation in 2008, is a mission-driven social enterprise which believes that pure drinking water should be accessible and affordable for everyone. Towards this end, it has designed and deployed innovative solutions for creating affordable access to safe drinking water in underserved areas. Sarvajal is at the forefront of developing technologies and business practices in the safe drinking water sector that are designed to make a purely market-based model sustainable in both rural and urban deployment conditions.

About Piramal Foundation:

Piramal Foundation is a Section 8 company that develops innovative solutions to resolve issues that are critical roadblocks towards unlocking India's economic potential. The Piramal Group's core values of Knowledge, Action Care and Impact guide the organisation in carrying out its responsibilities towards society. It believes that considerable positive change can occur when we collaborate with like-minded partners and nurture projects that are scalable, ensuring a long-term impact. In line with the Strategic Development Goals, the Piramal Foundation is focused on universal primary education, empowering women, reducing child mortality rates, improving maternal health and improving access to safe drinking water.

Recently, Piramal Foundation partnered with NITI Aayog to transform 25 aspirational districts across 7 states in India.

The Foundation currently works across 21 states and has impacted over 90 million lives, mostly in partnership with state governments. It has developed innovative approaches and programs in every vertical and has built strong partnerships with governments, technology partners and international organisations, including with Michael & Susan Dell Foundation, Harvard Graduate School of Education and World Diabetes Foundation. The projects are implemented through Piramal Swasthya, Piramal Sarvajal and Piramal Foundation for Education Leadership.

About Ujjivan Financial Services:

Ujjivan Financial Services Ltd. is registered as an NBFC-Non-Deposit-taking Systemically Important - Core Investment Company – (NBFC-ND-SI-CIC) with RBI and is the holding company and promoter of its 100% subsidiary “Ujjivan Small Finance Bank”, which is a small finance bank and licensed under Section 22 (1) of the Banking Regulation Act, 1949 to carry on the business of small finance bank in India. Ujjivan Small Finance Bank Ltd. is also included in the Second Schedule to the Reserve Bank of India Act, 1934. As on March 31, 2018, Ujjivan Small Finance Bank serves over 37.1 lakh active customers through 464 branches, out of which 187 are full-fledged banking outlets and 11,242 employees spread across 209 districts and 24 states in India. Its Gross Loan Book stands at ₹7,560 crore. It has a deposit base of ₹3,772 crore as of March 31, 2018.

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