

News release

Piramal supports J&K's disaster relief operations

16 September, 2014 Mumbai/Delhi: Piramal Foundation has partnered with the Central Government, Jammu & Kashmir state governments and Indian Air Force to provide relief support to the flood ravaged state.

One of the direst needs of the State is at present clean and safe drinking water, as the main source of water has been contaminated. To address this issue, Piramal Sarvajal, Piramal Foundation's philanthropic safe drinking water initiative, is in the process of sending and setting up 10 Sarvajal water purification plants across Srinagar. Four plants have been sent via the Indian Air Force, of which one has been installed at the Srinagar Air Force station. Another six Sarvajal plants shall be sent over the course of the week. More plants are being organized and shall be provided as per the needs of the State. The Piramal Sarvajal team of engineers and technicians has been stationed in the State to install, run and maintain the machines.

The joint relief exercise is being helped and coordinated via the Prime Minister's Office, Cabinet Secretariat, Home Secretary, Air Force, the J&K Government through its Resident Commissioner, ISKCON and Akal Takht (Golden Temple) for volunteer force and manpower.

Apart from this, Piramal has offered to help set up an automated kitchen, as and when required, with ISKCON and led by Dr.Radhakrishna Das. Akal Takht has offered its volunteer network to provide disaster relief.

The next big threat seen is a health epidemic; hence Piramal has also offered to help with healthcare solutions through Piramal Swasthya, which runs 104 a healthcare helpline across 6 states, mobile health units and telemedicine centres.

The entire exercise draws from Piramal's experience in disaster relief in Uttarakhand, where a team has been set up to help bring back normalcy and train women in vocational jobs. Piramal's initiatives in Srinagar are being personally overseen by former Lieutenant Commander from the Indian Navy, Mr. Harinder Sikka.

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