

## **Piramal Foundation Partners with Government of Maharashtra to Improve Healthcare and Access to Safe Drinking Water Across the State**

- **Signs 4 Memorandums of Understanding (MoUs), as part of ‘Maha Parivartan’, an initiative by Hon’ble Chief Minister of Maharashtra, to collaborate with eminent philanthropists to solve key social challenges**
- **To provide technical and implementation support across Maharashtra**

**Wednesday | February 13, 2019 | Mumbai, Maharashtra:** Piramal Foundation, on Monday, signed 4 Memorandums of Understanding (MoUs) with the Government of Maharashtra, to improve healthcare and access to safe drinking water, as part of the ‘Maha Parivartan’ initiative that aims to transform the state of Maharashtra. Through this initiative, the Government of Maharashtra will collaborate with multiple organizations in diverse sectors, that include Water Conservation, Rural and Agriculture Development, Road Safety, Public Health, Sanitation and Nutrition, amongst others.

Commenting on the initiative, **Shri Devendra Fadnavis, Hon’ble Chief Minister of Maharashtra** said, “The sectors that our government has selected for the ‘Maha Parivartan’ have one common objective - enabling the farmer, the common man and the marginalized (especially women and children), to be healthy, safe, secure and prosperous. One of the focus areas of the Government of Maharashtra is water conservation, that entails village level planning, including water budgeting to ensure optimum utilization of water, especially for drinking purposes. This is a noble endeavor for the under-served. We are indeed happy that these positive impact-oriented organisations have taken up the challenge to bridge the last mile gap, and collaborate with us in these areas. This concrete and concerted approach will definitely move up the development needle, at a faster pace.”

**Mr. Paresh Parasnis, Chief Executive Officer, Piramal Foundation** said “We are pleased to partner with the Government of Maharashtra on its ‘Maha Parivartan’ initiative. Convergence is a key driver for India to achieve its Strategic Development Goals. The Government of Maharashtra has been one of the more proactive Governments to have envisioned its holistic development, through Public Private Partnerships (PPP). This innovative PPP model of collaboration will certainly accelerate and enable the cause for preventive health services and availability of safe drinking water across the state of Maharashtra.”

As per the first MoU, Piramal Swasthya, the healthcare initiative of Piramal Foundation, along with the Public Health Department of Government of Maharashtra, will set up a Technical Support Unit (TSU) for Non-Communicable Diseases (NCDs). This TSU will provide technical support to the Public Health Department, to define processes for early diagnosis, management and treatment of common NCDs, capacity building at various levels of healthcare for prevention, palliative and rehabilitative care in Maharashtra.

As part of the second MoU, Piramal Swasthya will collaborate with the Municipal Corporations of Pune, Nashik and Greater Mumbai, to improve the delivery and uptake of health services, through Mobile Medical Units (MMUs) and Clinics. Currently, Piramal Swasthya operates 6 MMUs and 1 Static Clinic, in

partnership with Shriram Transport Finance Company Ltd., and Ujjivan Financial Services Ltd. The beneficiaries will be referred to the nearest Government hospitals for secondary and tertiary care, as and when needed.

According to the third MoU, Piramal Sarvajal, the safe drinking water initiative of Piramal Foundation, will set up a Technical Support Unit (TSU) for Village Social Transformation Foundation (VSTF), to enable effective last-mile service provision. This will include providing required tools for needs assessment, training of Self Help Groups (SHGs) on service economics and daily operations of safe drinking water installations, to create processes that support the viability of this intervention, and to build a scalable model.

As per the fourth MoU, Piramal Sarvajal along with Nagpur Smart City, will set up a Technical Support Unit (TSU) to conduct needs assessment studies across 8 slums of Nagpur. This study will include the current water source, its quality and reliability, challenges and prevailing health issues in the communities. Post this, the TSU will engage with stakeholders to design a customized solution to implement safe drinking water project in these areas.

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**About Maha Parivartan:**

Mahaparivartan, a Maharashtra Government initiative, is focused on using the Public-Private Partnership for social development of Maharashtra.

**About Piramal Foundation**

Piramal Foundation is a Section 8 company that develops innovative solutions to resolve issues that are critical roadblocks towards unlocking India's economic potential. The Piramal Group's core values of Knowledge, Action Care and Impact guide the organisation in carrying out its responsibilities towards society. It believes that considerable positive change can occur when we collaborate with like-minded partners and nurture projects that are scalable, ensuring a long-term impact.

In line with the Strategic Development Goals, the Piramal Foundation is focused on universal primary education, empowering women, reducing child mortality rates, improving maternal health and improving access to safe drinking water. Recently, Piramal Foundation partnered with NITI Aayog to transform 25 aspirational districts across 7 states in India. The Foundation currently works across 21 states and has impacted over 90 million lives, mostly in partnership with state governments. It has developed innovative approaches and programs in every vertical and has built strong partnerships with governments, technology partners and international organisations, including with Michael & Susan Dell Foundation, Harvard Graduate School of Education and World Diabetes Foundation. The projects are implemented through Piramal Swasthya, Piramal Sarvajal and Piramal Foundation for Education Leadership.

**About Piramal Swasthya**

Piramal Swasthya endeavours to bridge the last mile gap in primary healthcare service delivery through its innovative solutions. It is one of the largest implementers of Public Private Partnerships (PPP) programmes in India, with a presence across 20 states and a 4,000+ strong workforce, comprising 580+ doctors and specialists. The existing collaboration with various corporates and public sector organisations is increasing the reach and deepening the traction within communities, thereby impacting beneficiaries on a large scale. Such collaborations enable Piramal Swasthya to complement and supplement the government's healthcare delivery efforts while empowering communities. The team believes in the highest standards of ethical conduct in dealing with partners, stakeholders and influencers. The solutions provided mitigate issues of accessibility, availability and affordability in remote areas, and also serve as a platform through which IT-enabled quality healthcare services can be rendered and customized to fulfil specific needs of the society.

**About Piramal Sarvajal:**

Piramal Sarvajal, seeded by the Piramal Foundation in 2008, is a mission-driven social enterprise which believes that pure drinking water should be accessible and affordable for everyone. Towards this end, it has designed and deployed innovative solutions for creating affordable access to safe drinking water in underserved areas. Sarvajal is at the forefront of developing technologies and business practices in the safe drinking water sector that are designed to make a purely market-based model sustainable in both rural and urban deployment conditions.

**For More Information:**

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