



Piramal Water Ltd inaugurates the 'Jaipur Schools Program'

Jaipur Schools Program aims at providing free safe drinking water to 1200 students in Jaipur

August 15, 2013: Piramal Water Pvt Ltd, an initiative under Piramal Foundation today launched its water ATM services in Jaipur in the presence of Mr Parmeshwar Lal, RAS, CEO Zilla Parishad, Mr Hazari Lal Nagar, Zilla Pramukh, Jaipur Zilla Parishad, Mr. Paresh Parasnis, Head of Piramal Foundation and Mr. Anuj Sharma, COO, Sarvajal. The "Jaipur Schools Program" initiative by Sarvajal is in partnership with Michael and Susan Dell Foundation (MSDF) and the Akshaya Patra Foundation.

Piramal Water Pvt Ltd first planned the three year project, 'Jaipur Schools Program' plan in the year 2011 under MSDF's "Community and School Based Health Improvement Program". The aim of this project is to create provisions for safe drinking water at schools especially in the regions with excessive ionic contamination in groundwater. 15 government schools in Sanganer (Jaipur District), consisting of around 1000 primary school students, were short listed for the project. 6 out of the 15 schools listed, lack reliable access to power supply. With the inauguration at a Municipal School in Santoshpura District today, Piramal Water has officially begun working on the first phase of the program aimed at providing free of cost filtered drinking water in schools.

Underlining the need for access to clean drinking water Mr. Anuj Sharma, COO, Sarvajal said, "We at Piramal Water conceptualized the Jaipur Schools Program plan in the year 2011. We realized the need for safe and free drinking water, when we observed the dangerously high levels of ionic contamination in the ground water. Each child we strongly believe has the right to clean drinking water; it is essential for their health. With the installation of the Water ATMs at these schools we will be able to showcase the promise of decentralized solutions untouched by centralised provisions therefore addressing one of the most pressing issue of the country; access to clean drinking water."

The Water ATM is essentially a modular RFID controlled standalone water dispensing unit. It is very simple to use, and like any usual ATM the customer swipes a prepaid card on the screen and chooses the amount of water he/she wishes to dispense. The water is filtered through 5 stages and the quality is in accordance with the international drinking water standard. A total of 1200 students will be benefited by this initiative.

The Piramal Foundation

The Piramal Foundation is a philanthropic foundation that is in search of solutions to India's most pressing challenges. Through the pursuit of practical innovations for India's development, the Piramal Foundation aims to identify replicable solutions to some of our nation's most pressing challenges. In the process, the Foundation aims to nurture a generation of socially conscious leaders who will make a difference. The Piramal Foundation's method is based on a belief that talented young people, challenged to address some of our country's most common development issues, will find innovative solutions that are relevant, cost-effective, and applicable to the nation at large.



About Piramal Group:

The Piramal Group, led by Ajay G. Piramal, is one of India's foremost business conglomerates. Driven by the core values of Knowledge, Action, and Care, the Piramal Group has a formidable presence in healthcare, drug discovery & research, glass, real estate and financial services. The Piramal Group also pursues sustained community activities in healthcare, education, emergency medical services, and heritage restoration.

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