

# Piramal Enterprises Investor Presentation

February 2025



## **Table of contents**



	Overview					
		The Piramal Finance Story	4			
	2	Group and history timeline	5			
	3	Corporate actions	6			
	4	Management and board	7 - 8			
	5	Business snapshot	9			
В	Gro	wth business	10			
	1	Retail	14			
	2	Wholesale 2.0	32			
C	Leg	Jacy (discontinued) business	38			
D	Lia	bilites	41			
E	Fin	ancials	45			
F	Ap	pendix	50			



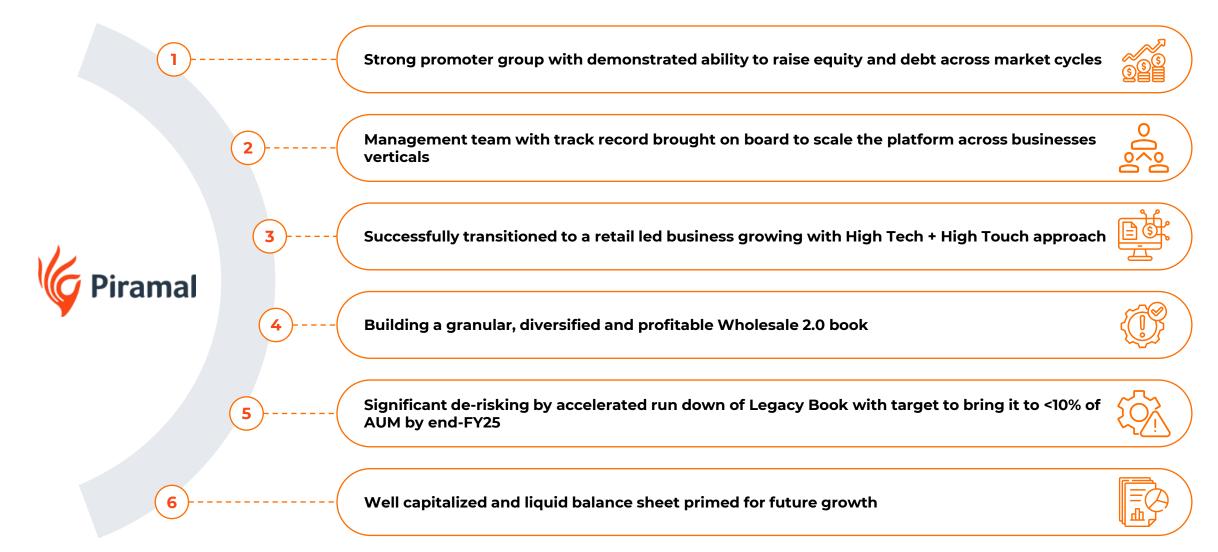
# Overview



## **The Piramal Finance Story**

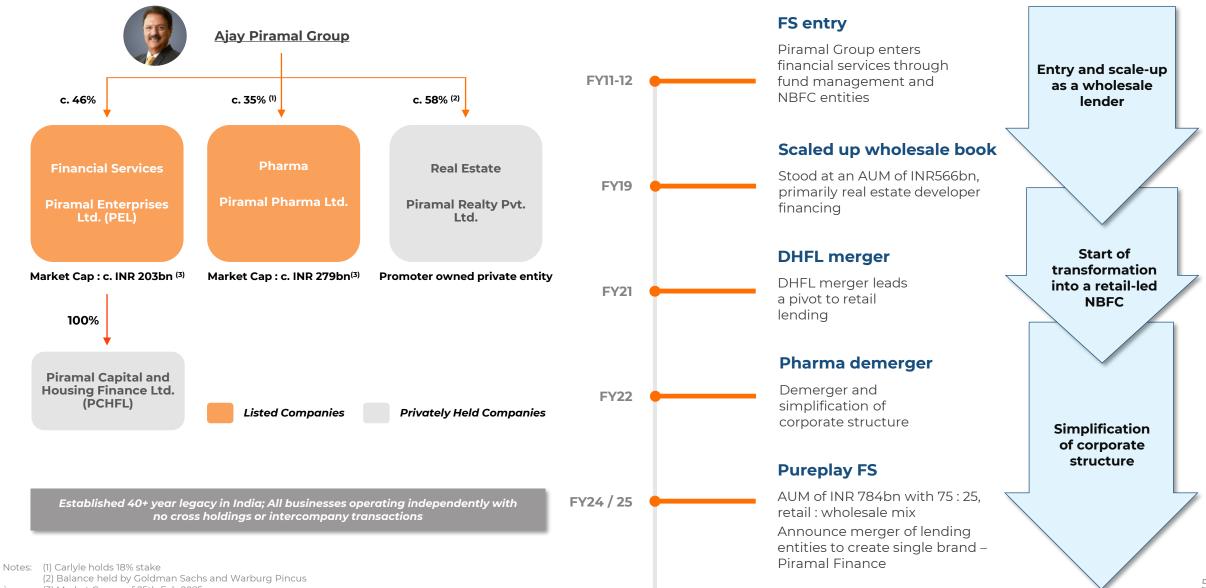


#### A growing diversified lending business being built by a credible management team and backed by a solid promoter group



## **Group structure and 14 years history timeline in financial Services**





(3) Market Cap as of 25th Feb 2025

5

## **Corporate actions**



#### Shriram investments

- 2014 Invested INR46bn in Shriram group of companies
- 2023 & 2024
   Bulk of Shriram stake divested
   with residual stake of INR17bn
   book value

#### **Conversion into listed NBFC**

**2022** 

Piramal pharma demerged Piramal Enterprises converts from a corporate Holdco to an NBFC

#### **PEL as corporate**

**2010** 

Sold dom. formulation biz to Abbott for US\$3.8bn

**2014** 

Exited Vodafone investment at c.INR30bn gain

**2020** 

Exited DRG (Healthcare analytics business) at US\$300mn gain

• 2018 to 2020

Raised INR180bn through equity raises and asset sale

### DHFL acquisition

•

**2021** DHFL acquisition through IBC for INR343bn consideration

#### **Return of capital**

- 2023 Share buyback of INR 17.5bn
- 2022 to 2024
   Total dividend payout of INR 17.5bn over three years

## Strong management team on-board





#### – Jairam Sridharan 🗕 🗕

**CEO, Retail Lending** Former CFO at Axis bank IIT Delhi, IIM Calcutta



#### **Rupen Jhaveri**

**Group President** Former MD at KKR India NYU Stern School of Business



#### - Yesh Nadkarni

**CEO, Wholesale Lending** Former MD & CEO at KKR – RE Lending business London Business School



#### **Upma Goel**

CFO

Former CFO and KMP at Ujjivan Small Finance Chartered Accountant



#### Kalpesh Kikani

**CEO, Piramal Alternatives** Former MD at AION Capital (JV of Apollo & ICICI) Bombay University and Member of CFA Institute

## **Board** with industry leaders having deep expertise in FS and Tech





**Vijay Shah** Non-Executive Director Former MD, Piramal Glass



**Shikha Sharma** Non-Executive Director Former MD & CEO, Axis bank



**Rajiv Mehrishi** Independent Director Former Finance Secy., Gol<sup>1</sup>



**Gautam Doshi** Independent Director Former Chairman, WIRC of ICAI



**Anjali Bansal** Independent Director Founder, Avaana Capital

#### Guided by Expert Counsel



Suhail Nathani Independent Director Managing Partner, ELP<sup>2</sup>



**Puneet Dalmia** Independent Director MD, Dalmia Bharat Group



Kunal Bahl Independent Director CEO & Co-Founder, Snapdeal



Anita George Independent Director Former Sr. Director, WBG<sup>3</sup>



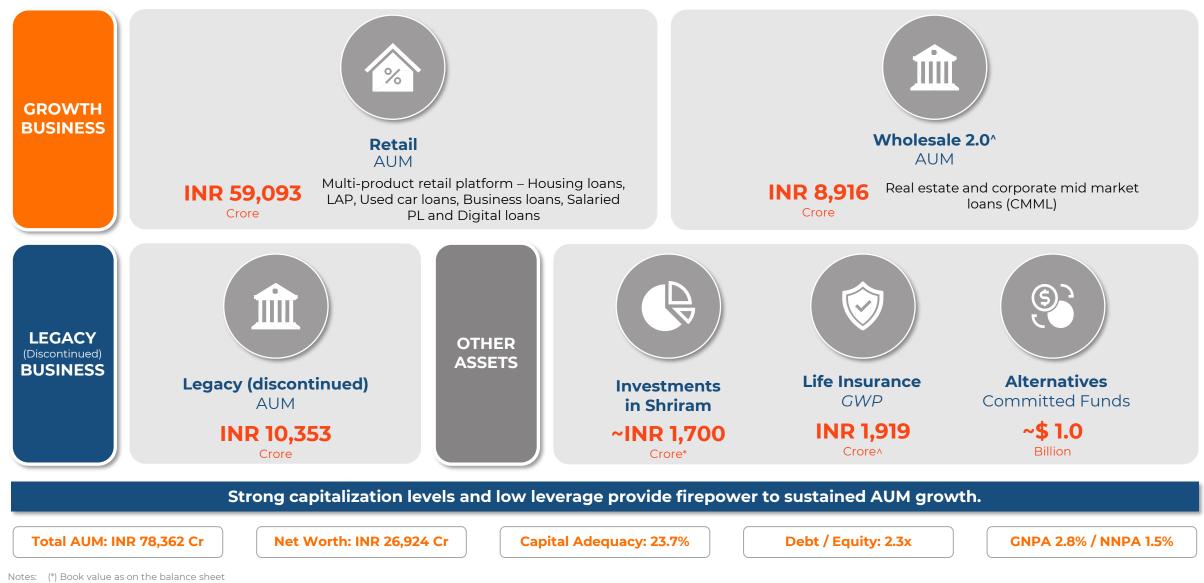
Asheet Mehta Independent Director Senior Partner, McKinsey & Company

**Nitin Nohria** Senior Advisor Former Dean, Harvard Business School

Notes: (1) Government of India (2) Economic Law Practice (3) World Bank Group

### **Business snapshot**





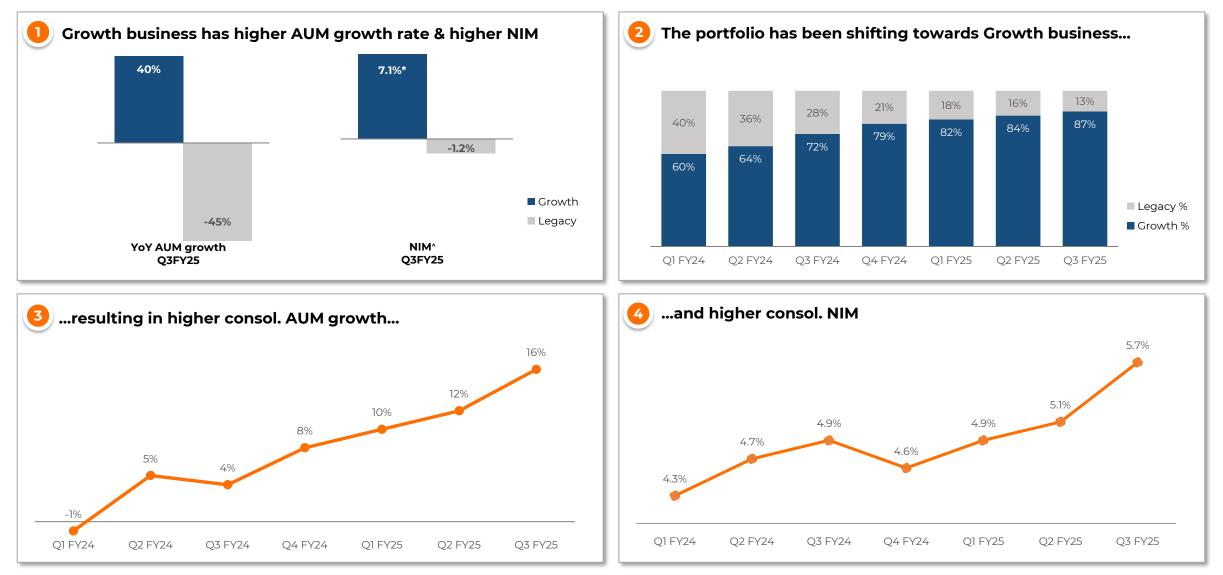
lotes: (\*) Book value as on the balance she (^) FY24 Gross Written Premium



## **Growth business**

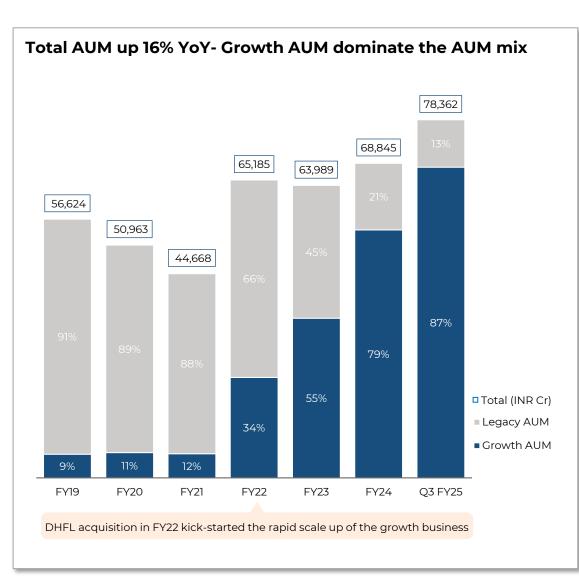


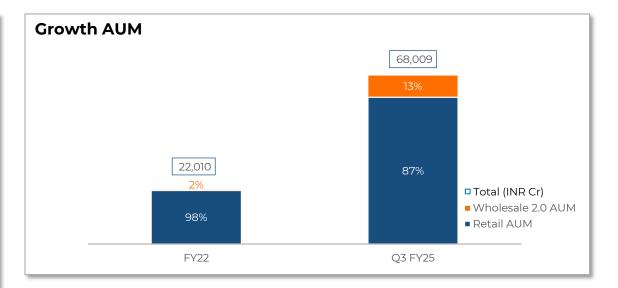
## Consol. AUM growth & margins continue to improve due to mix shift of Piramal

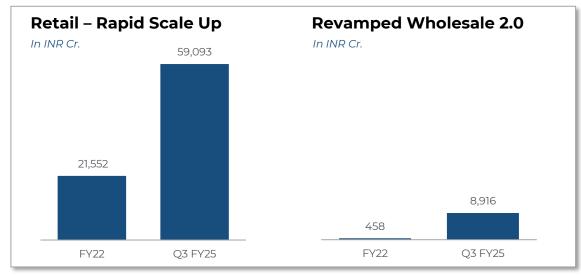


Notes: (\*) In addition to mix change, consol. NIM also benefitted from a change in calculation methodology of Growth business' pro forma NIM in Q3 FY25. (^) Based upon pro forma business wise P&L

### **Growth business now 87% of total AUM**





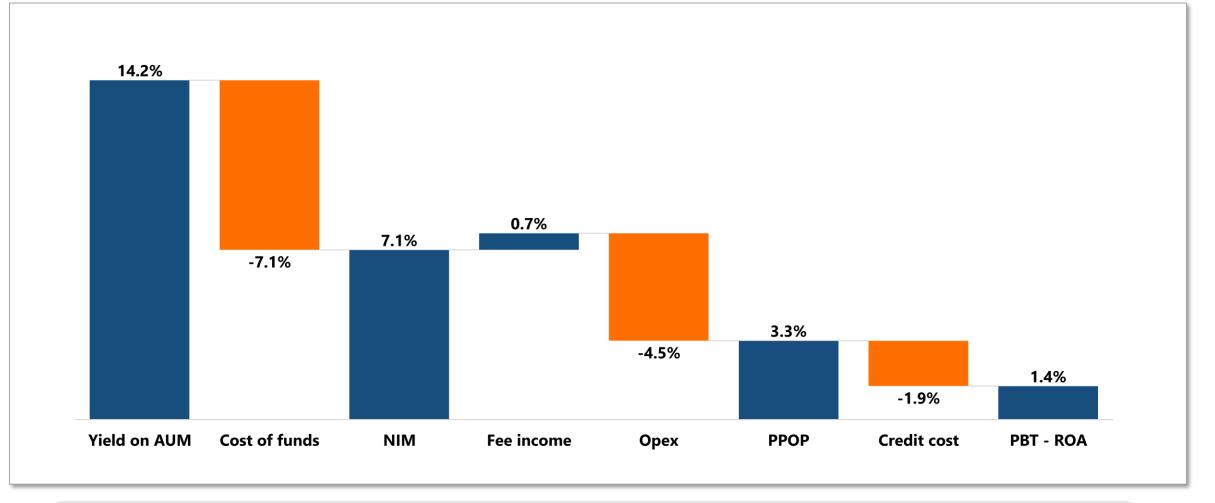




## Growth business Q3 FY25 ROA tree – on a path to steady state profitability



(All ratios as % of average AUM of growth business)



A steady reduction in opex ratio will be the primary driver of consistent improvement in PBT-ROA over the medium term



## **Growth business** Retail



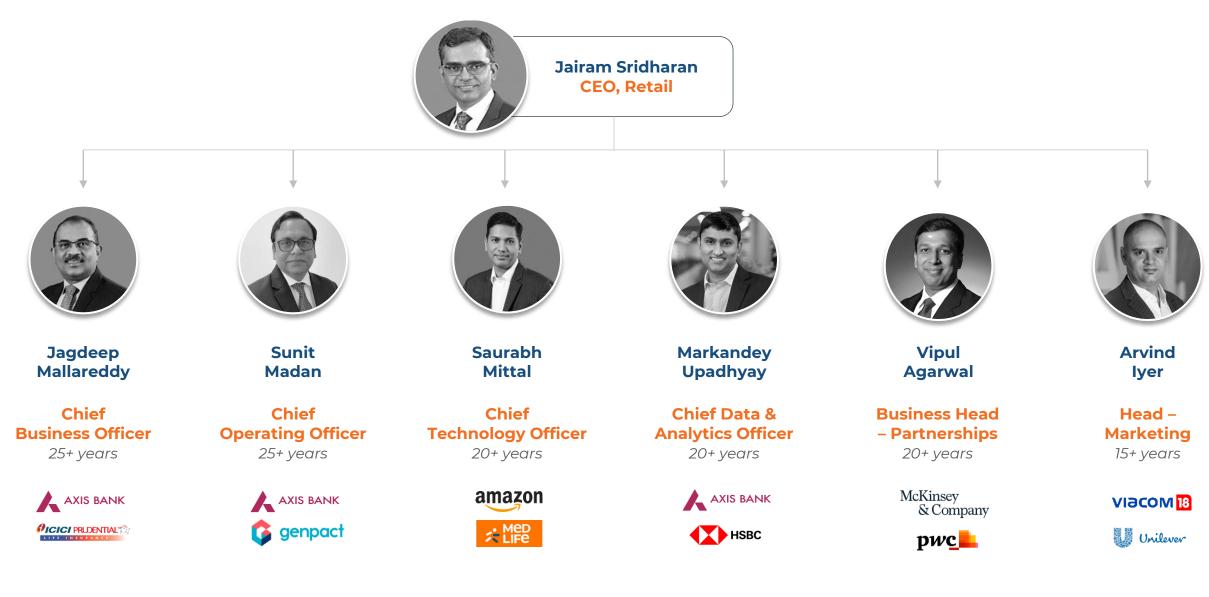
## **Summary – The Retail story**



Lender at scale	<ul> <li>AUM of INR 59,093 Cr, up 37% YoY   514 branches across 607 districts and 26 states</li> <li>Mortgages (HL + LAP) AUM at INR 40,027 Cr   Up 35% YoY and form 68% of retail AUM</li> </ul>
Diversified product strategy	<ul> <li>Serving <i>budget</i> customers in <i>Bharat</i> markets</li> <li>Core offering of secured products - HL, LAP and UCL</li> <li>Augmented by segmented high-yield products – Business Loans, Salaried PL and Digital Loans</li> </ul>
Initiatives and innovation	<ul> <li>A strong start in the DA &amp; co-lending programs, a key element to our liability side strategy</li> <li>Significant headway in raising cross-selling as key growth driver</li> <li>A transformative year in digital engagement, service and collections   Investment in brand for the long term</li> </ul>
Stable yield – visible fee income expansion	<ul> <li>Refer slide 31</li> <li>Steady AUM yield (excl. fees) of ~13.5%</li> <li>After the Q1FY25 accounting adjustment, Fee income on linear path to catch up the higher steady state level</li> </ul>
Steady productivity gains to continue	<ul> <li>Prefer slide 25, 26 &amp; 31</li> <li>Opex to AUM down 200bps in seven quarters to 4.5%</li> <li>Maturing branch network and widening product reach raising branch and employee productivity</li> </ul>
Healthy asset quality	<ul> <li>Stable portfolio 90+DPD over three years (currently at 0.8%)</li> <li>Credit cost steady in all businesses (secured and unsecured) excl. business loans.</li> <li>Credit cost increase in business loans led by microfinance (~2% of retail AUM)</li> <li>Expect credit cost to remain range-bound, in line with the long-term guidance</li> </ul>
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## Experienced and strong leadership team to drive retail business

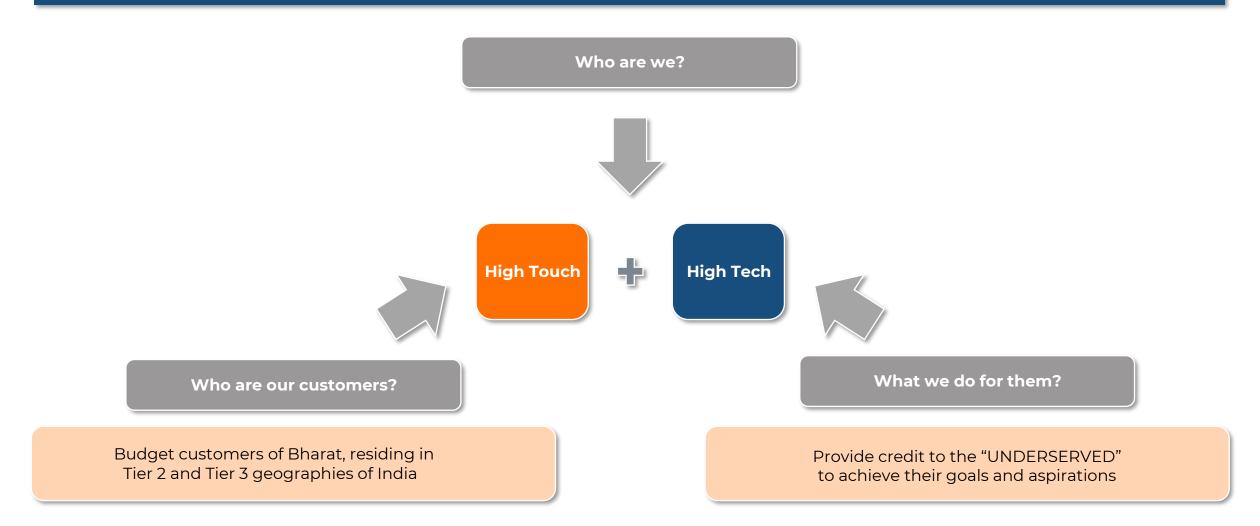




## **Retail business positioning**

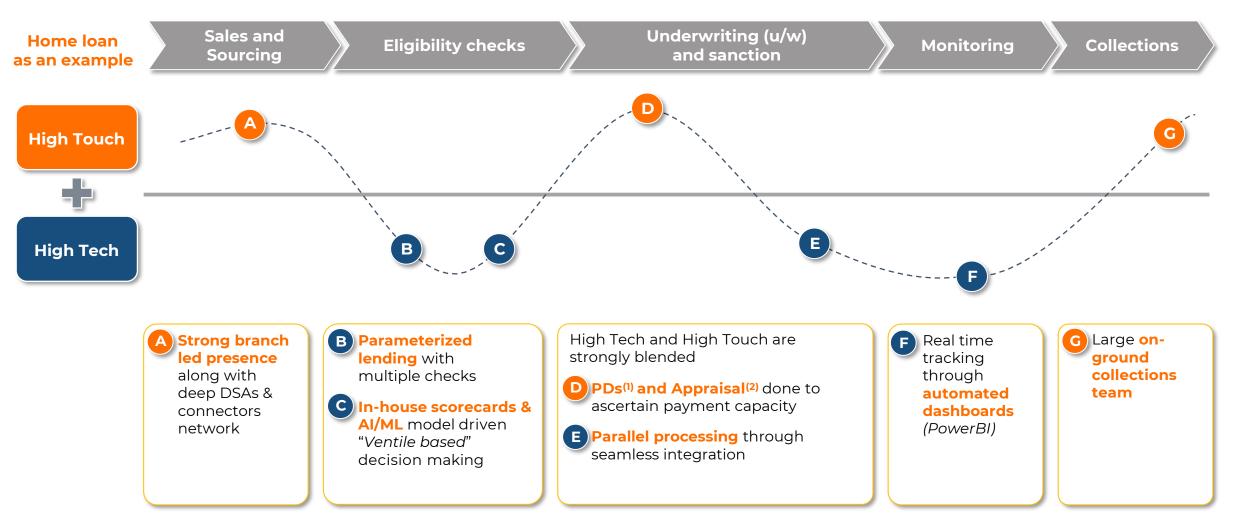


A lender that goes beyond just PAPERS and sees the INTENT of the person



## How does "High Touch + High Tech" work

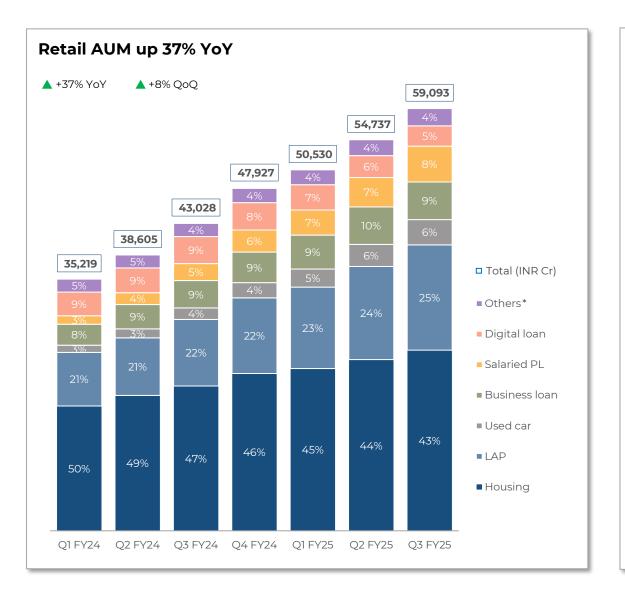


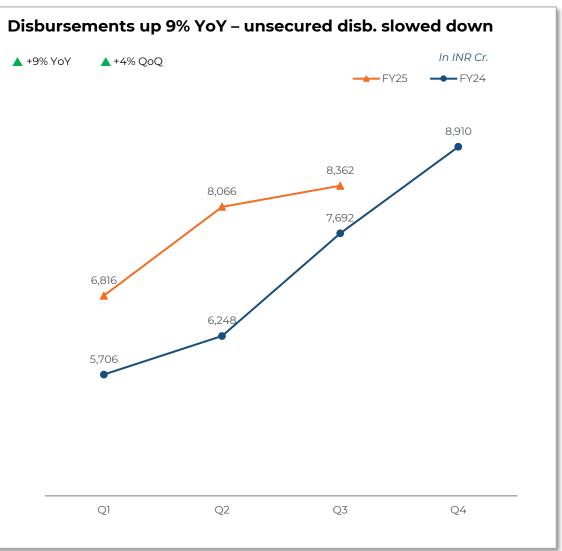


Focused on building a sustainable lending franchise through use of technology and personal touch across customer journey

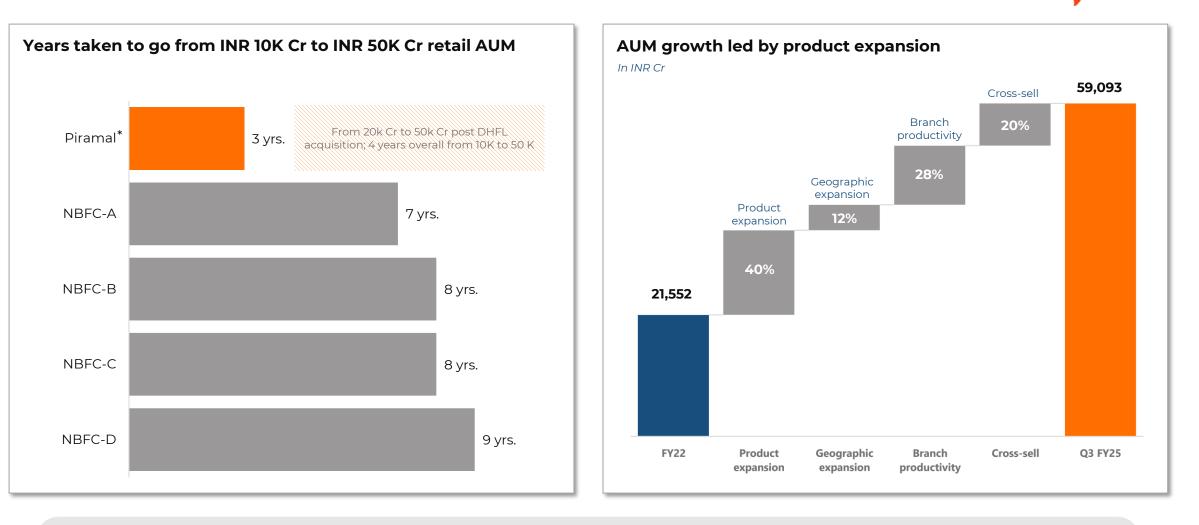
## **Retail – growth across product verticals**







## **Strong growth led by core business drivers**



#### Going from INR 10k Cr to INR 50k Cr has typically been a 5–10 years journey for retail NBFCs

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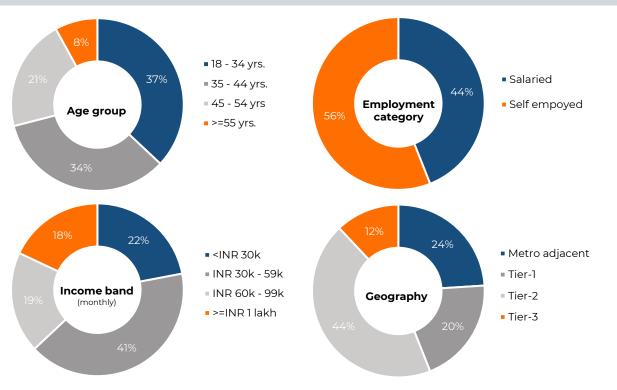
# **Customer profile for branch-based acquisition | Investment in Brand building bearing fruits**



We serve self-employed, modest-income type of customer base



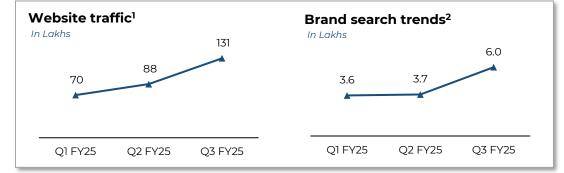
Customers acquired through branches represents 91% of total retail AUM



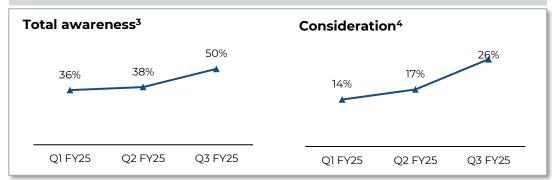
#### Our recent brand campaigns (click on the images to view)



#### Website traffic & brand search quarterly trends



#### Scores received during Brand Health Tracking (BHT) survey



Notes: (1) # of people visiting 'Piramal Finance' website

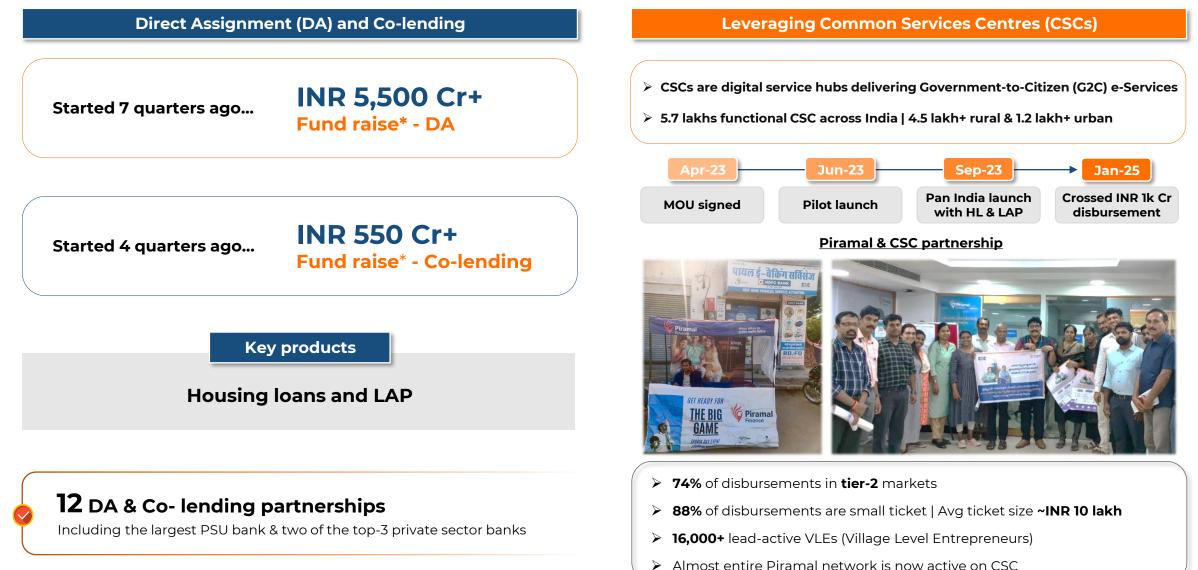
(2) # of people searching the brand 'Piramal Finance' on Google platform

(3) % of people who recalled the brand either unaided or in an aided capacity during BHT survey
 (4) % of people who agreed to consider Piramal Finance for taking any type of loan during BHT survey

Note : All donut charts are for number of customers acquired in FY24 & 9M FY25

# Scaling up new channels for liabilities (DA and co-lending) and assets (CSCs)





#### A transformative year in digital engagement, service and collections **Piramal**



#### Service requests fulfilled digitally

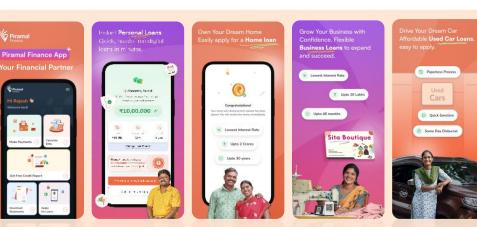




#### **Overdue collection on Mobile App**







In FY25, Piramal Finance's mobile app received a major upgrade, adding features like last-mile PL disbursal (organic & partnership), advance EMI payments, and third-party products like health insurance

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conversational AI, moving beyond traditional menu-driven interactions

#### WhatsApp

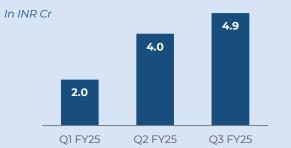


#### Service requests concluded

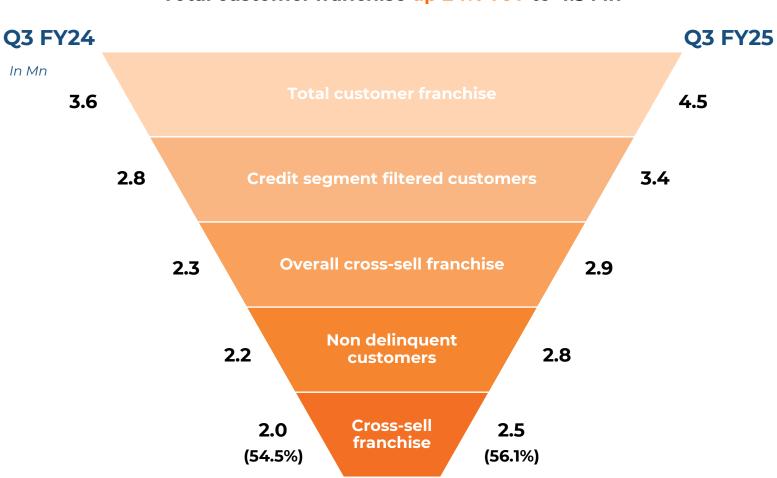
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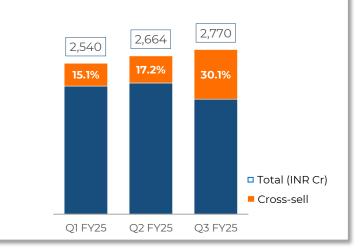
#### **Overdue collection on WhatsApp Bot**



## **Cross-sell franchise funnel | Focused on raising share of cross-sell in Unsecured disbursements**

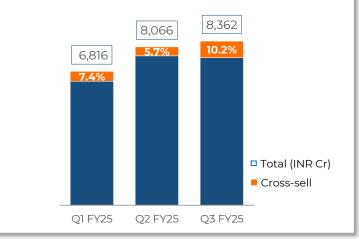


Total customer franchise up 24% YoY to 4.5 Mn



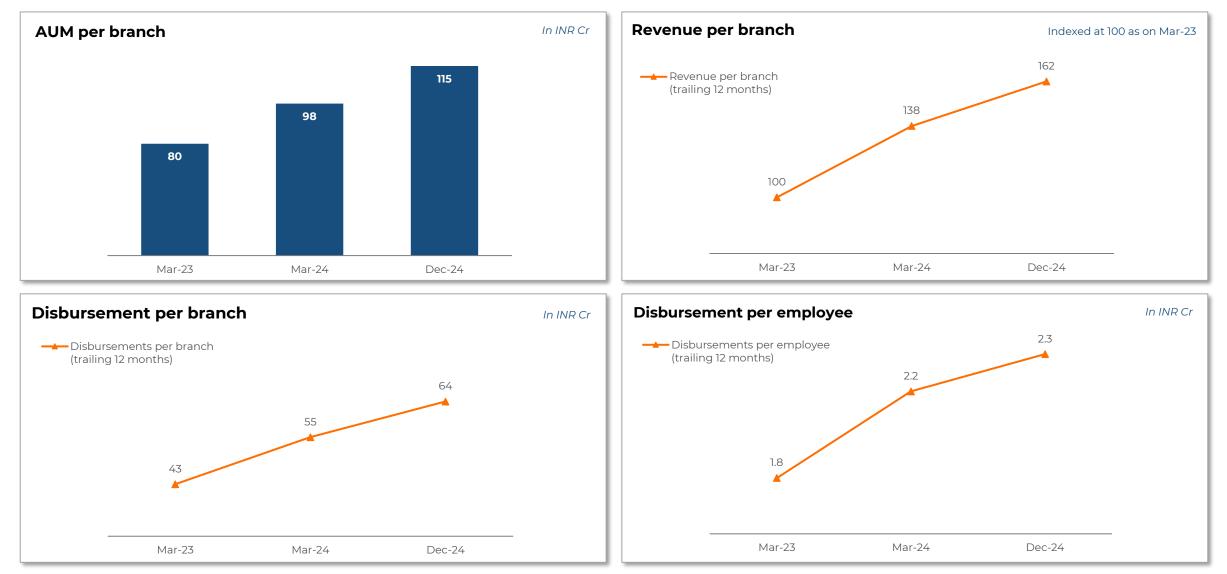


Cross-sell% in unsecured disbursements



## Branch and employee productivity are steadily improving





## **Productivity expansion is expected to continue**



No. of branches

Dec-24

503 501

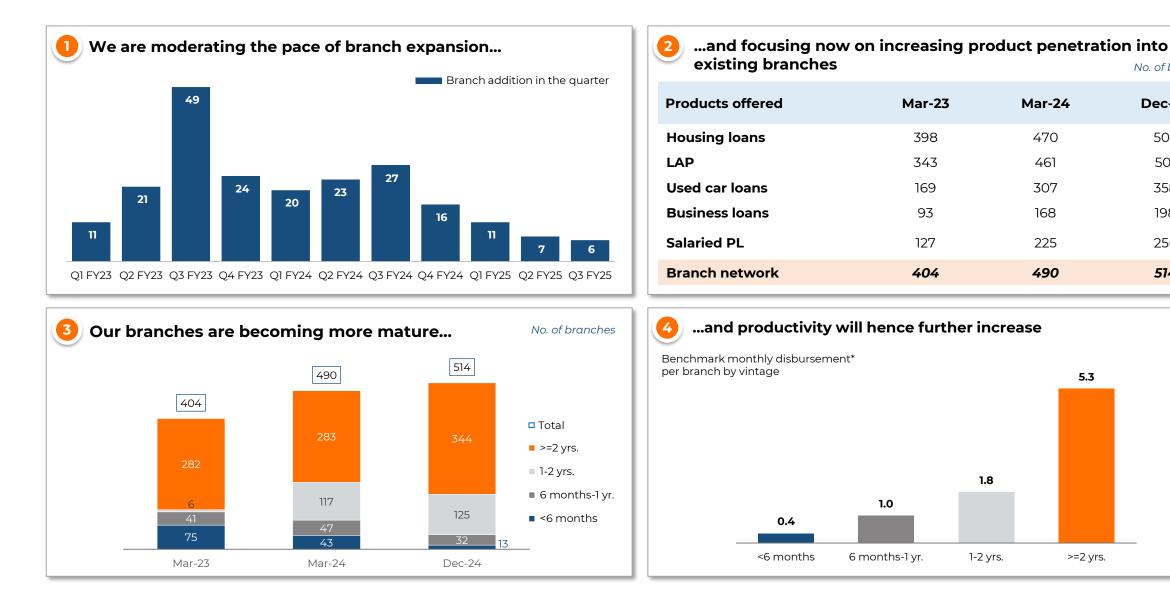
358

198

256

514

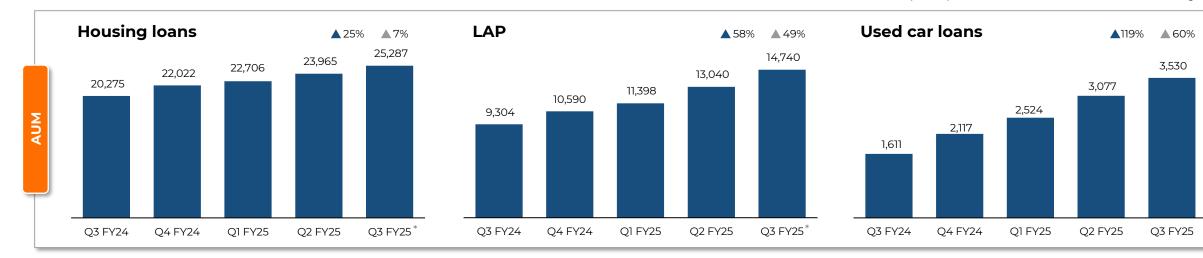
In INR Cr



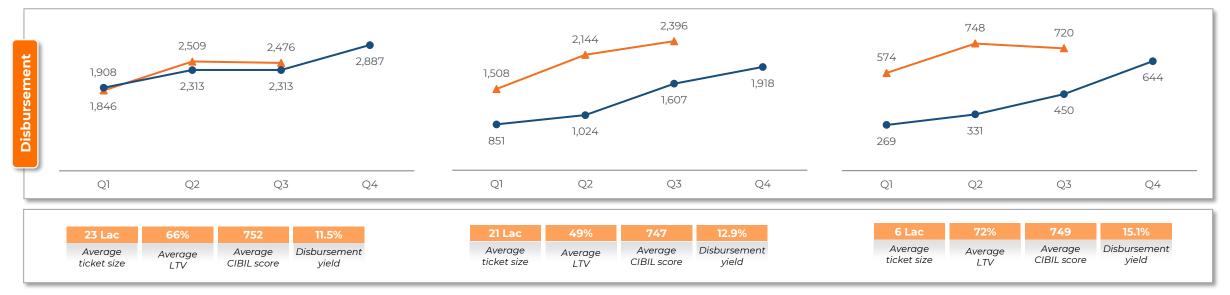
### **Growth momentum in secured products – LAP leading the charge**



■ AUM (INR Cr) ▲ YoY AUM growth ▲ YoY disbursement growth



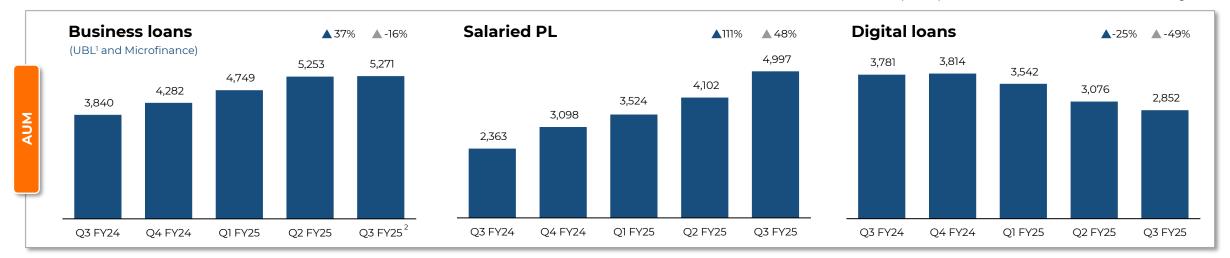
→ FY25 → FY24 (In INR Cr)



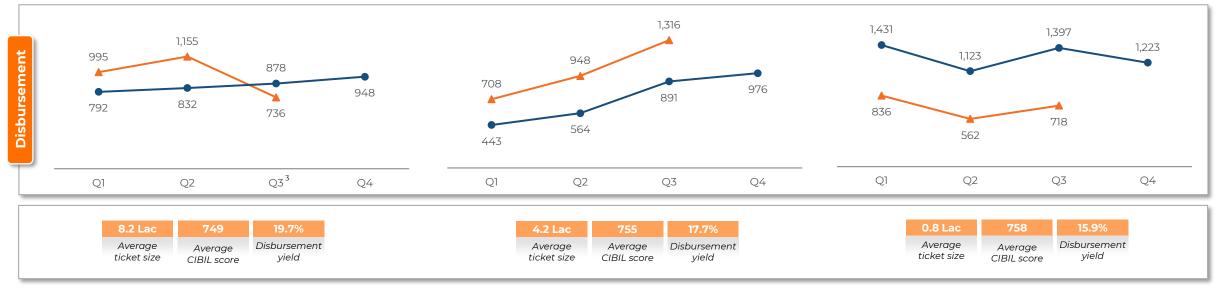
## Branch originated business outpacing digital loans



■ AUM (INR Cr) ▲ YoY AUM growth ▲ YoY disbursement growth



→ FY25 → FY24 (In INR Cr)

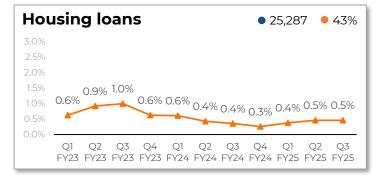


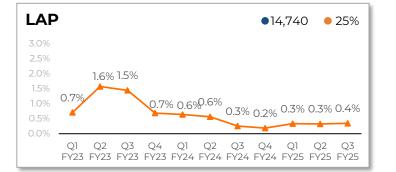
Note: (1) Unsecured business loans

(2) In Q3FY25, concluded a co-lending transaction of INR 113 Cr in Business loans

(3) Split of Q3FY25 disbursements of INR 736 Cr (Q2FY25: 1,155 Cr): UBL at 639 Cr (Q2FY25: 688 Cr) & Microfinance at 97 Cr (Q2FY25: 466 Cr)

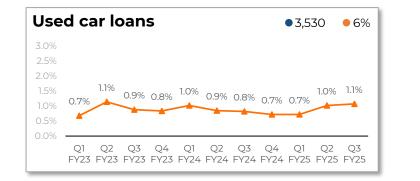
# Retail risk (1/2) – Overall stable 90+ DPD reflecting diversified AUM mix

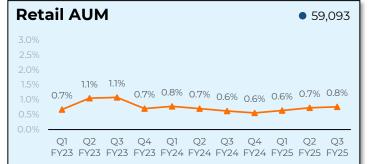


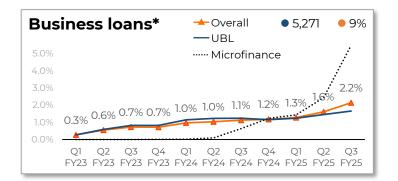


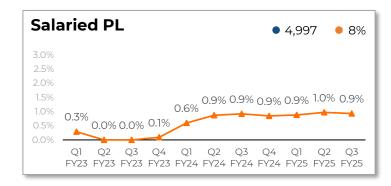


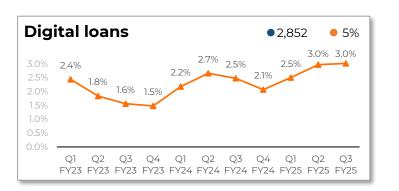
AUM as of Q3 FY25 (INR Cr)
 % of retail AUM as of Q3 FY25
 90+ DPD



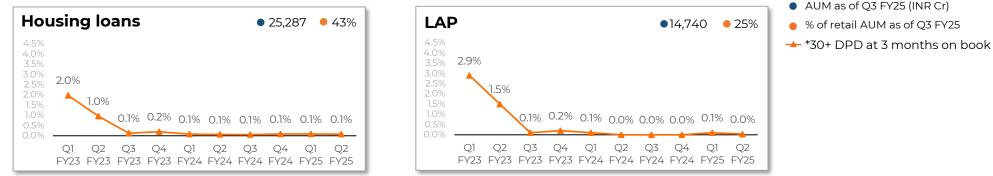


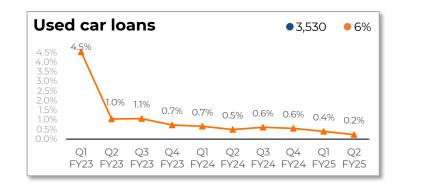


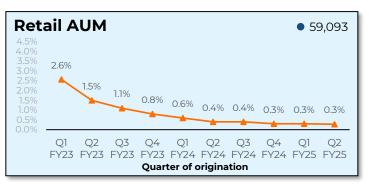


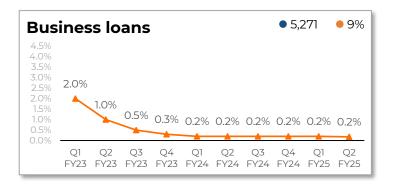


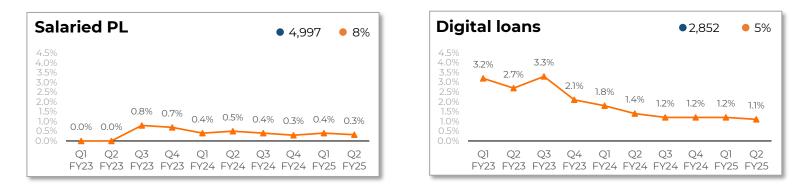
# Retail risk (2/2) – vintage risk\*: steady improvement in quality of new originations







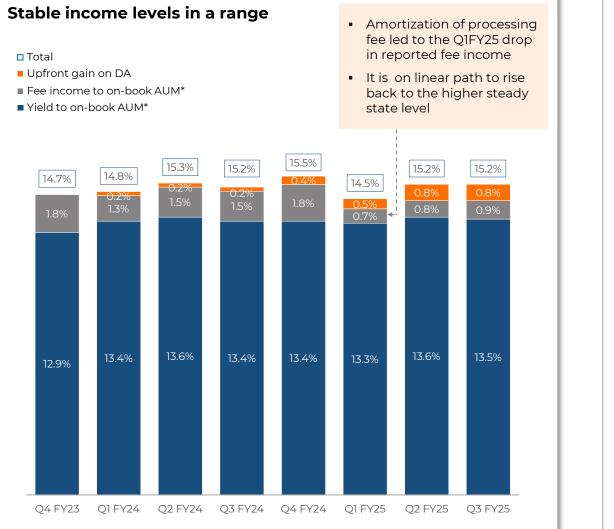


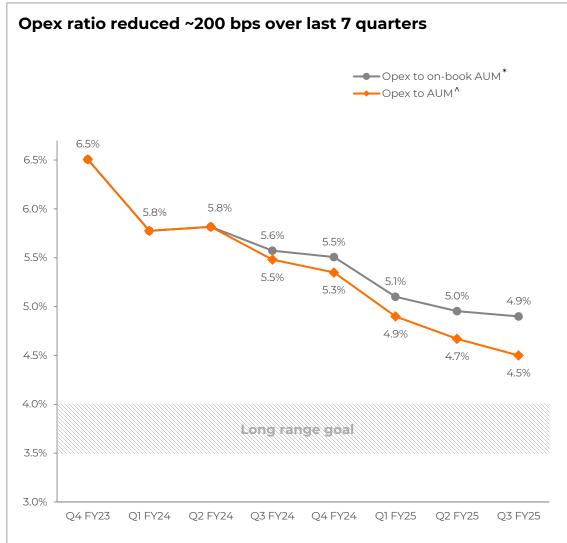


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## **Retail:** Stable income profile - opex ratios moderating









## **Growth business** Wholesale 2.0



## Experienced and strong leadership team to drive wholesale business of Piramal



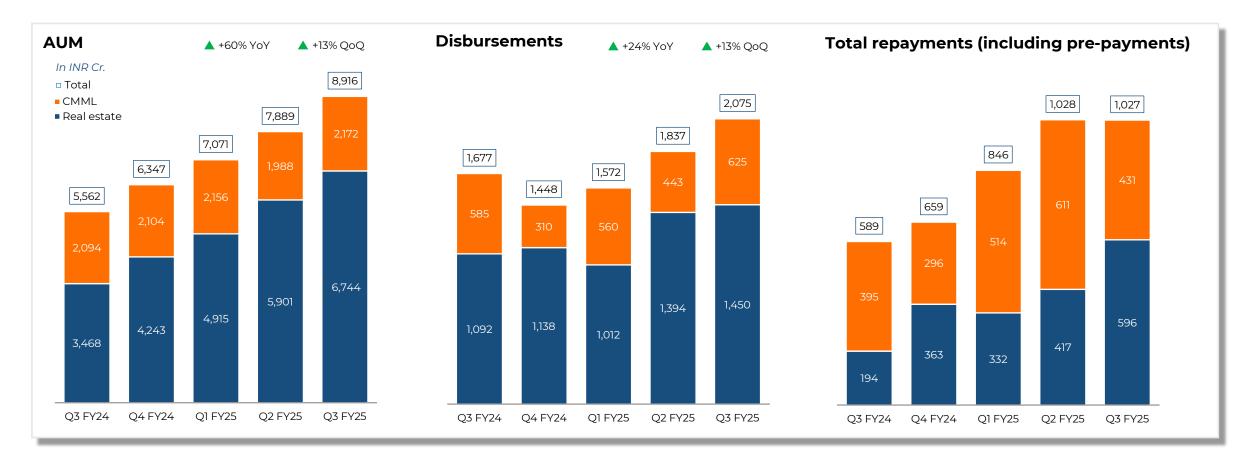
# Wholesale 2.0: Tapping opportunity in underpenetrated real estate and corporate mid-market lending





Creation of developer ecosystem to provide end to end solution through Retail & Wholesale partnership; Building a specialized team within wholesale to cater to this segment

# Wholesale 2.0: Building a diversified and granular book backed by cash flows and assets



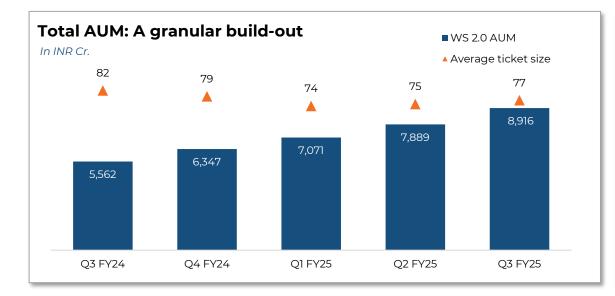
- Performing well, in line with or ahead of underwriting, as reflected in prepayments
- **Pre-payments** worth INR 732 Cr received in Q3 FY25
- Exited deals worth INR 3,265 Cr in total so far

ramal

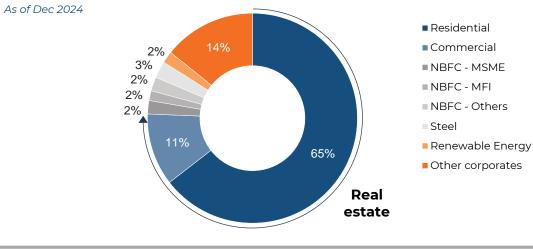
## Wholesale 2.0: Granular and diversified build-out

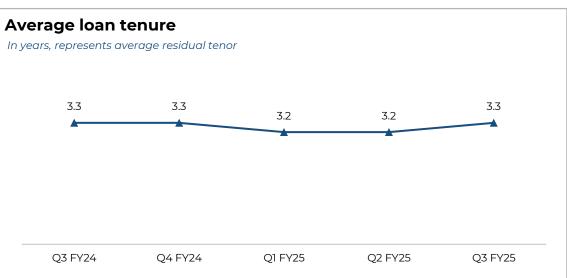


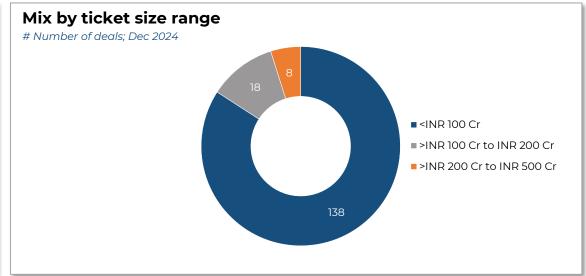
(Charts represents data for outstanding AUM)



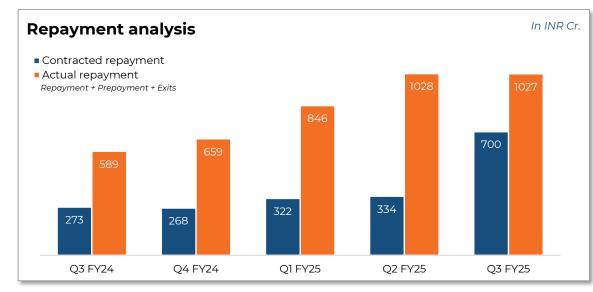
#### Overall asset diversity (AUM mix)



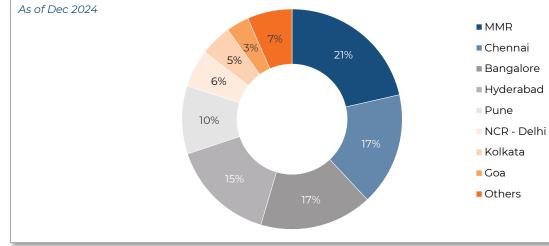


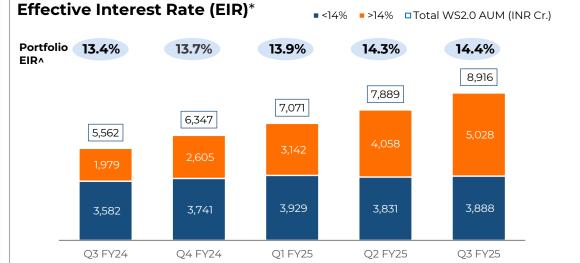


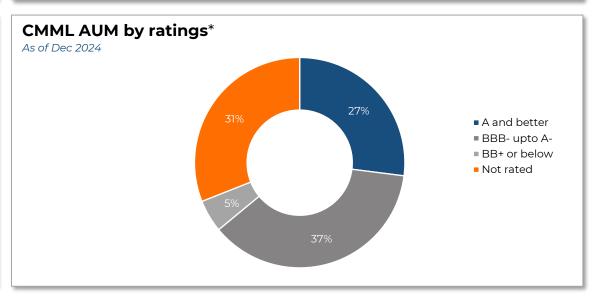
#### Wholesale 2.0: Portfolio analysis



#### Real estate AUM by geographic exposure\*









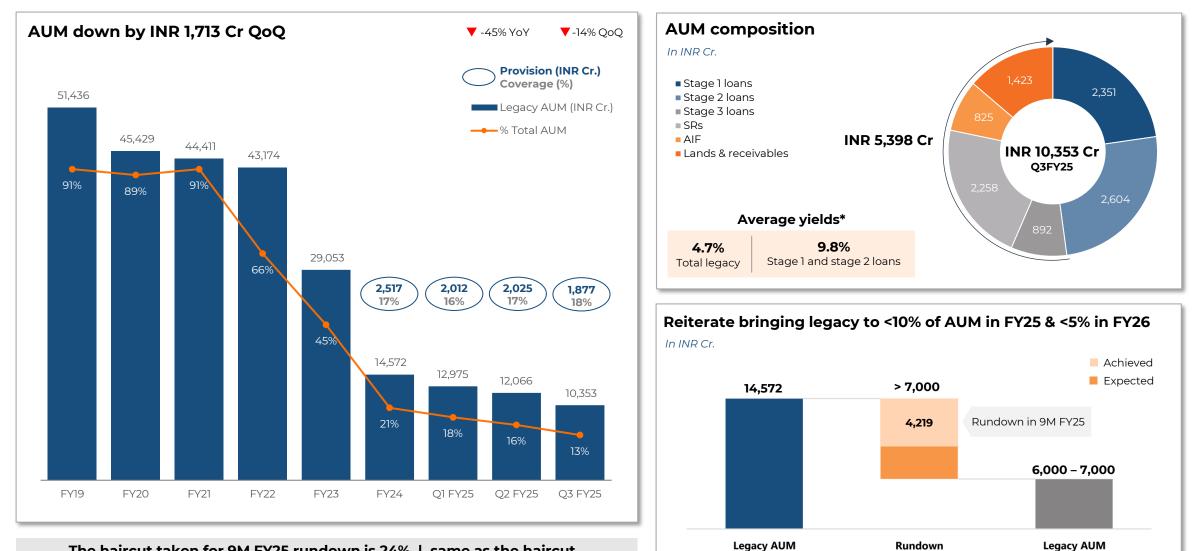


# Legacy (discontinued) business



## **Rapidly reducing legacy AUM**





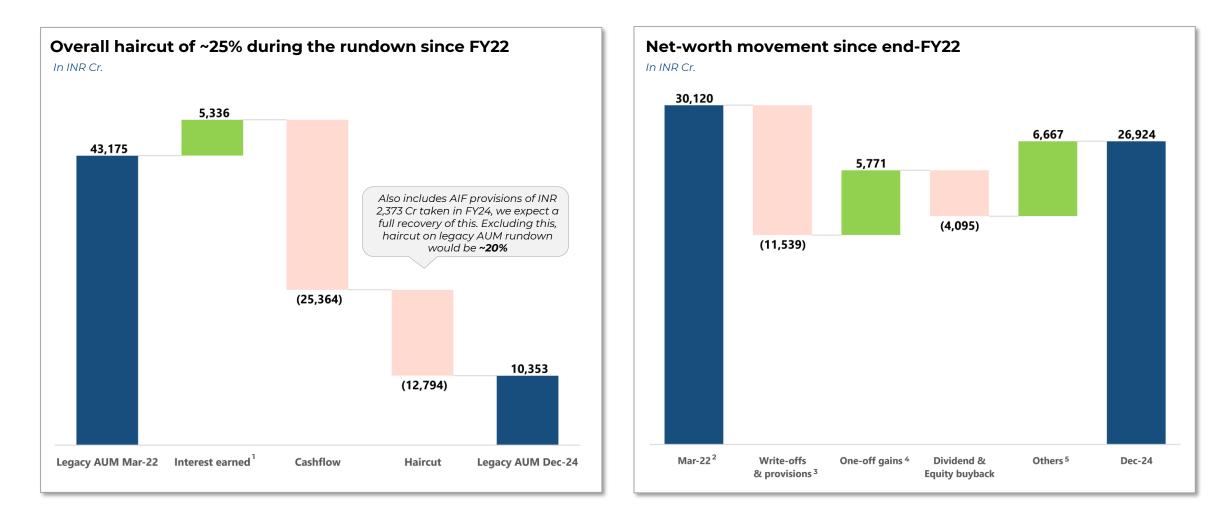
FY24

The haircut taken for 9M FY25 rundown is 24% | same as the haircut taken over FY23 & FY24

FY25

#### Some details on the legacy AUM rundown





Notes: (1) Includes other miscellaneous adjustments

(2) Opening net worth (INR 30,120 Cr) in FY23 excludes pharma business

(3) Write-offs & provisions include P&L credit costs (INR 9,620 Cr) and total net exceptional AIF provisions (INR 1,919 Cr)

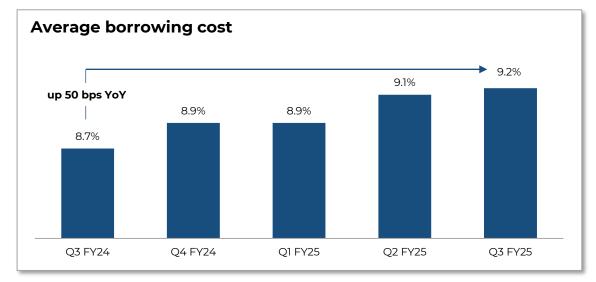
(4) One-off gains include reversal of income tax provisions from DHFL merger (INR 3,327 Cr), gain of on Shriram restructuring (INR 717 Cr), Shriram Finance Limited (SFL) gain (INR 855 Cr) and income from Shriram investments stake sale (INR 871 Cr)40 (5) Others include operating profit, other provisions, taxes and other miscellaneous movements

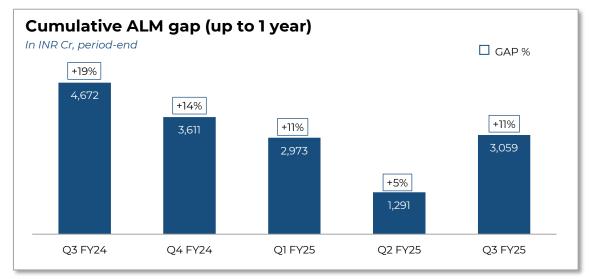


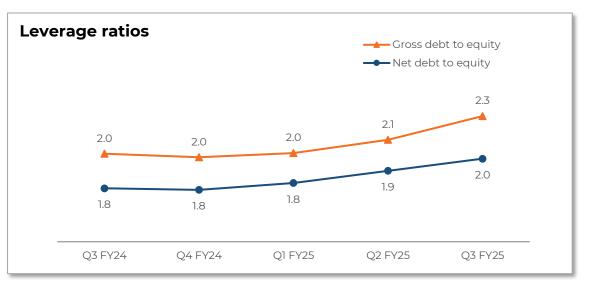
# Liabilities

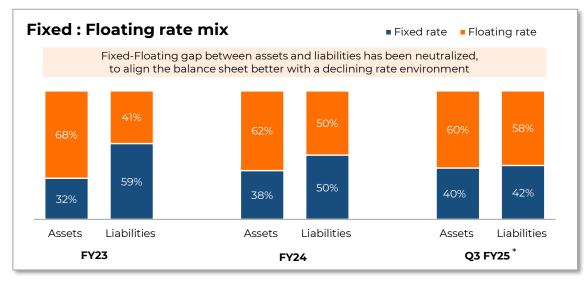


### Liabilities management





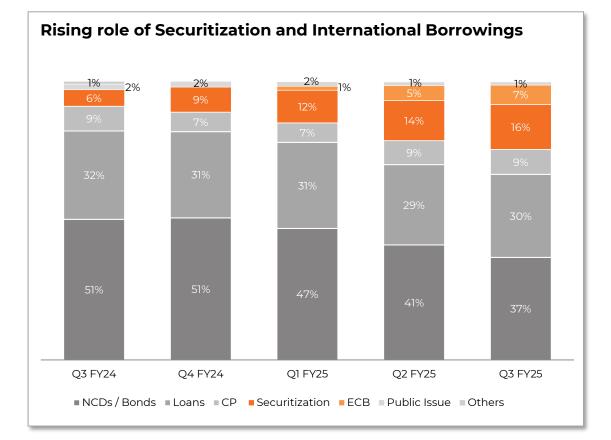






## **Diversifying the borrowing mix**

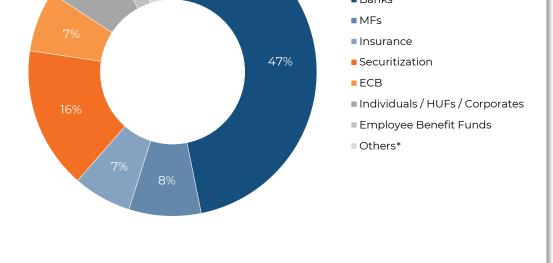




#### 3% 5% 8% • Banks • MFs

Borrowing mix by type of lender

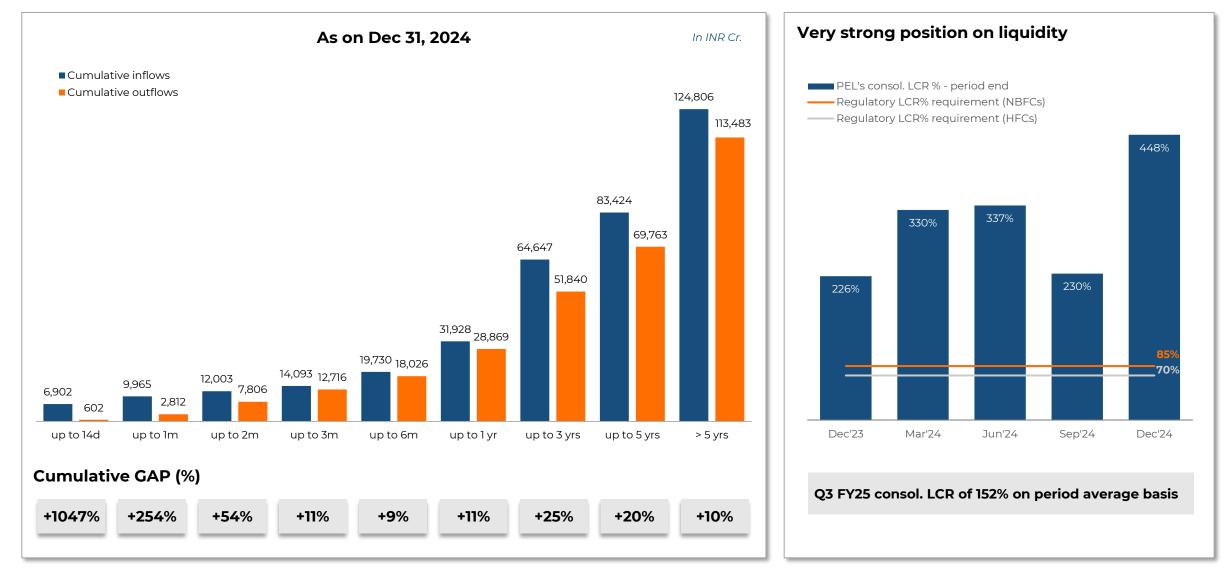
As of Dec '24



Notes: Borrowings Include direct assignment (DA) of INR 4,959 Cr as of Q3 FY25, INR 3,686 Cr as of Q2 FY25, INR 2,408 Cr as of Q1 FY25, INR 1,598 Cr as of Q4 FY24 and INR 875 Cr as of Q3 FY24 (\*) Includes NHB, & other financial institutions which contribute 3% and 2% respectively to overall borrowings

### **Asset-liability profile**







# **Financials**



#### Link to Data Sheet Q3 FY25



Data from previous quarters now available on our website

Click here to download the 'Data Sheet Q3 FY25'



### **Profit and loss statement – consolidated entity**



In INR Cr.

Consolidated income statement	Q3 FY25	Q3 FY24	YoY %	Q2 FY25	QoQ %	9M FY25	9M FY24	YoY %
Interest income <sup>1</sup>	2,318	1,953	19%	2,198	5%	6,527	5,478	19%
Less: Interest expense	1,378	1,118	23%	1,317	5%	3,900	3,212	21%
Net interest income (A)	940	835	13%	881	<b>7</b> %	2,627	2,266	<b>16</b> %
Fee & commission	107	155	(31%)	102	5%	318	370	(14%)
Dividend	12	9	31%	32	(62%)	44	99	(55%)
Others	86	88	(2%)	123	(30%)	266	157	70%
Other income (B)	205	251	(19%)	257	(20%)	628	626	0%
Total income (A+B)	1,145	1,086	5%	1,137	1%	3,255	2,892	13%
Less: Operating expenses (Opex)	786	697	13%	741	6%	2,231	1,989	12%
Pre-provision operating profit (PPOP)	358	389	(8%)	396	(10%)	1,025	903	14%
Less: Loan loss provisions & FV loss / (gain)	648	257	152%	317	104%	1,099	634	73%
Less: Shriram FV loss / (gain)	-	-		-		-	(855)	
Less: Goodwill write-off	-	-		-		-	278	
Profit before tax	(290)	132		79		(74)	845	
Add: Exceptional gain / (loss) <sup>2</sup>	376	(3,540)		77		557	(3,604)	
Less: Current & deferred tax	52	(958)		27		147	(774)	
Add: Associate income	5	73		34		46	165	
of which: Alternatives	30	86		52		97	216	
Pramerica Life Insurance	(26)	(14)		(18)		(50)	(51)	
Reported net profit / loss after tax	39	(2,378)		163	(76%)	383	(1,821)	

Notes: (1) Interest Income includes DA upfront income of INR 100 Cr in Q3FY25 and INR 99 Cr in Q2 FY25 (2) Exceptional gains include gross AIF recovery of INR 376 Cr in Q3 FY25 and INR 77 Cr in Q2 FY25

#### **Balance sheet – consolidated entity**



Consolidated balance sheet			(INR Cr.)
Particulars	Q3 FY25	Q2 FY25	Q3 FY24
<u>Assets</u>			
Cash & liquid investments	8,277	6,039	6,588
Gross asset under management	72,810	70,720	66,407
ECL provision	3,102	3,118	2,859
Net assets under management	69,709	67,601	63,548
Investments in Shriram group	1,708	1,708	2,278
Investments in alternatives and others	3,469	3,264	2,658
Fixed assets	2,666	2,673	2,726
Net assets / (liability)	3,226	3,192	2,293
Total assets	89,055	84,478	80,091
<u>Liabilities</u>			
Net worth	26,924	26,930	26,376
Gross debt	62,131	57,548	53,715
Total liabilities	89,055	84,478	80,091

• Total capital adequacy at 23.7% with net worth of INR 26,924 Cr

## **The Piramal Finance Story**



#### A growing diversified lending business being built by a credible management team and backed by a solid promoter group





# Appendix



#### **Asset classification: Total assets**



Total assets (INR Cr.)	Q3 FY25	Q2 FY25	Q3 FY24
Stage 1	66,474	64,041	58,906
Stage 2	3,967	4,085	4,946
Stage 3	1,903	1,973	1,424
Sub-Total	72,343	70,100	65,276
POCI	467	620	1,132
Total AUM <sup>*</sup>	72,810	70,720	66,408
Total provisions (INR Cr.)	Q3 FY25	Q2 FY25	Q3 FY24
Stage 1	1,210	1,183	1,052
Stage 2	954	880	1,027
Stage 3	938	1,055	779
Total	3,102	3,118	2,859
Provision coverage ratio (%)	Q3 FY25	Q2 FY25	Q3 FY24
Stage 1	1.8%	1.8%	1.8%
Stage 2	24.1%	21.6%	20.8%
Stage 3	49.3%	53.5%	54.7%
Total provisions as a % of total AUM	4.3%	4.4%	4.4%
GNPA ratio (%)	2.8%	3.1%	2.4%
NNPA ratio (%)	1.5%	1.5%	1.1%

#### **Asset classification: Growth assets**



Total assets (INR Cr.)	Q3 FY25	Q2 FY25	Q3 FY24
Stage 1	59,617	55,975	44,934
Stage 2	1,363	1,181	967
Stage 3	1,011	878	681
Sub-Total	61,991	58,034	46,583
POCI	467	620	1,132
Total AUM <sup>*</sup>	62,457	58,654	47,715
Total provisions (INR Cr.)	Q3 FY25	Q2 FY25	Q3 FY24
Stage 1	671	622	623
Stage 2	146	136	32
Stage 3	407	336	248
Total	1,224	1,094	903
Provision coverage ratio (%)	Q3 FY25	Q2 FY25	Q3 FY24
Stage 1	1.1%	1.1%	1.4%
Stage 2	10.7%	11.5%	3.3%
Stage 3	40.3%	38.3%	36.4%
Total provisions as a % of total AUM	2.0%	1.9%	1.9%

## Asset classification: Legacy assets



Total assets (INR Cr.)	Q3 FY25	Q2 FY25	Q3 FY24
Stage 1	6,857	8,067	13,972
Stage 2	2,604	2,904	3,979
Stage 3	892	1,096	742
Total AUM	10,353	12,066	18,693
Total provisions (INR Cr.)	Q3 FY25	Q2 FY25	Q3 FY24
Stage 1	539	561	430
Stage 2	808	744	995
Stage 3	530	719	531
Total	1,877	2,025	1,956
Provision coverage ratio (%)	Q3 FY25	Q2 FY25	Q3 FY24
Stage 1	7.9%	7.0%	3.1%
Stage 2	31.0%	25.6%	25.0%
Stage 3	59.4%	65.6%	71.6%
Total provisions as a % of total AUM	18.1%	16.8%	10.5%

# Multi-product retail lending platform across the risk-reward spectrum – Q3 FY25



Product Segments	Products	Average disbursement ticket size (INR lakh)	Disbursement yield	Share in disbursements	AUM yield*	Share in AUM^
A Housing	Affordable housing Mass affluent housing Budget housing	22.6	11.5%	29.6%	11.7%	42.8%
کمیں <u>اڑا ای</u> Secured MSME (LAP)	Secured business loan Loan against property (LAP) LAP plus	20.9	12.9%	28.7%	13.0%	24.9%
Used car loans	Pre-owned car loans	6.1	15.1%	8.6%	15.0%	6.0%
	Microfinance loans	0.6	17.9%	1.2%	17.6%	2.1%
Business Ioan	Business loans Merchant BNPL	9.4	20.0%	7.6%	20.2%	6.8%
Salaried PL	Salaried personal loans	4.2	17.7%	15.7%	17.5%	8.5%
Digital Ioan	Digital purchase finance Digital personal loans	0.8	15.9%	8.6%	17.7%	4.8%
Total / weighted average		14.7	14.2%		13.6%	

Note: (\*) Weightage average yield excludes POCI and pertains to all customers outstanding as of 31st Dec 2024

(^) The balance 4.0% (to make the total 100%) consists of LAMF (INR 656 Cr as of Q3FY25), SRs (INR 1,634 Cr as of Q3 FY25) & pass-through certificates (PTC) (INR 126 Cr as of Q3 FY25)

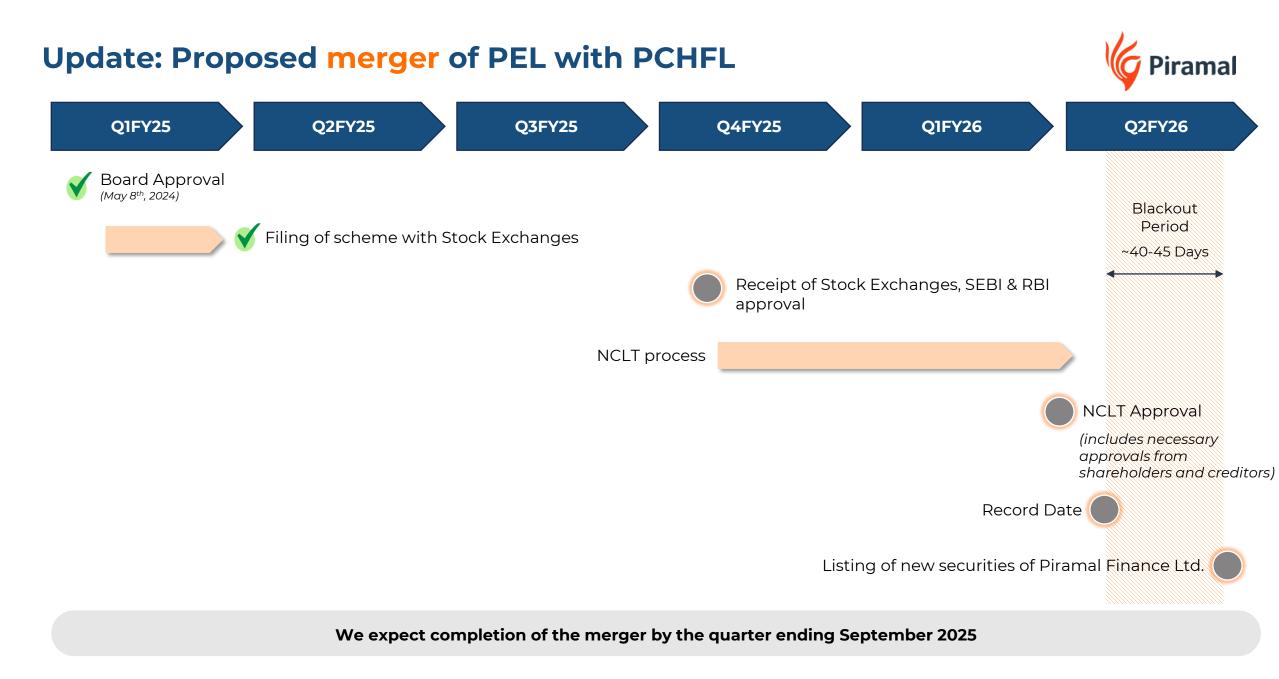
## Tracking in-line or better than the expectations at the year-start



Key metrices	Q4 FY24	Q3 FY25	Q4 FY25E
Total AUM (INR '000 Cr)	<b>~69</b> (+8% YoY)	~ <b>78.4</b> (+16% YoY)	<b>~80</b> (~15% YoY)
Legacy (discontinued) AUM (as % Total AUM)	21%	13%	<10%
Retail : Wholesale mix	70:30	75 : 25	75 : 25
Exit quarter opex to AUM - Growth business	<b>4.9</b> %	4.5%	4.6%

	FY28E targets	
Key metrices	FY24	FY28E
Retail growth	49% YoY	26% CAGR (from FY24)
Retail : Wholesale mix	70 : 30	75 : 25
Total AUM (INR '000 Cr)	~ <b>69</b> (+8% YoY)	<b>~150</b> (21% CAGR from FY24)

- Profitability targets ROA of 3.0-3.3% by FY28E
- > In addition, assessed carry forward losses of INR 14,513 Cr, provide an **upside potential** to ROA & PAT targets



#### Glossary



Term	Description
90+ DPD delinquency	90 to 180 days DPD (% of average AUM)
ALM Profile	Based on contractual ALM for wholesale and behavioral ALM for the retail portfolio
Average AUM	Average of periodic average on-book AUM
Blackout period	Blackout period pertains to all listed securities of PEL
Borrowing cost	Borrowing cost = interest expense / average interest - bearing liabilities
CMML	Corporate mid market loans
Cost of funds (CoF)	COF = Interest expense / on book average AUM
Credit segment filtered customers	Customer base after removing industry level delinquent behavior
Cross-sell franchise	Customer base after removing low score customers
Cumulative GAP	Cumulative GAP = Cumulative inflows up to 1-year – cumulative outflows up to 1-year
Cumulative GAP (%)	Cumulative GAP (%) = net flows (i.e., cumulative inflows - cumulative outflows) as a % of cumulative outflows
GAP%	GAP% = Net flows (i.e., cumulative inflows – cumulative outflows) as a % of cumulative outflows
Geography	Population considered Tier 1: 40+ lacs, Tier2: 10-40 lacs, Tier3: <10 lacs; metro adjacent locations carved out from tier 1/2/3 for centers in peripheries of metros.
Gross credit cost	Aggregate of stage-wise credit cost for stage 1/2/3 loans & write-off
Growth AUM	It includes Retail AUM and Wholesale 2.0 AUM
LCR %	Liquidity coverage ratio %
MAU	Monthly active users
Net credit cost	Gross credit cost less recoveries from POCI book and other gains
Net interest income (NII)	NII = interest income - interest expense
Net interest margin (NIM)	NIM = net interest income / on book average AUM
Non delinquent customers	Customer base after removing internal defaults
On book AUM	On book AUM excludes DA and co-lending
Overall cross-sell franchise	Customer base after removing minimum seasoning norm with us
POCI	POCI (purchased or originated credit impaired) represents the stressed retail book acquired from DHFL at discounted value.
Retail AUM	It includes POCI, SRs, PTC, DA, co-lending & excludes acquired off-book assets (INR 7,696 Cr as of Q3 FY25) in the nature of DA & PTC as part of the DHFL acquisition
Total customer franchise	It includes existing / past borrowers as well as co-borrowers
Vintage risk	30+ DPD at 3 months on book ( MoB ) mark
Wholesale 2.0	It refers to loans sanctioned under new real estate (RE) and corporate mid market loans (CMML) from FY22 onwards





Except for the historical information contained herein, statements in this presentation and any subsequent discussions, which include words or phrases such as 'will', 'aim', 'will likely result', 'would', 'believe', 'may', 'expect', 'will continue', 'anticipate', 'estimate', 'intend', 'plan', 'contemplate', 'seek to', 'future', 'objective', 'goal', 'likely', 'project', 'on-course', 'should', 'potential', 'pipeline', 'guidance', 'will pursue' 'trend line' and similar expressions or variations of such expressions may constitute 'forward-looking statements'.

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These risks and uncertainties include but are not limited to Piramal Enterprise Limited's ability to successfully implement its strategy, the Company's growth and expansion plans, obtain regulatory approvals, provisioning policies, technological changes, investment and business income, cash flow projections, exposure to market risks as well as other risks.

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# Thank You

#### For Investors:

#### Ravi Singh

Head of Investor Relations, Strategy and Sustainability singh.ravi@piramal.com

#### Ruchika Jain

DVP - Investor Relations and Sustainability ruchika.jain@piramal.com